

# PARTNERSHIP Opportunities



Ronald McDonald  
House Charities®  
Idaho

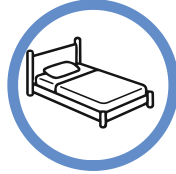
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## SPONSOR A PROGRAM

Check out our programs and choose one that aligns the most with your company's values.

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## ADOPT A ROOM

Adopt a room and sponsor family stays at the house. Your name will be displayed on a plaque on our heart wall.

**Pages 9-10**



## SPONSOR AN EVENT

Sponsor an event to support our mission while getting wonderful promotional benefits for your business. You'll also get to come enjoy all the fun at the event!

**Pages 11-17**



## DONATE AUCTION ITEMS

Our Red Shoe Shindig Gala includes a large silent auction to help us meet our goal. Donate a gift basket, vacation home, and more to help our event!

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15, 17**



## VOLUNTEER WITH US

Give your employees time away from the office to give back by volunteering at the House or Family Room individually or as a group.

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## PREPARE A MEAL

Get your team together and plan, purchase, and prepare a home cooked meal for families at the House or Family Room.

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## WISH LIST DRIVE

Pick a few of our Wish List items and host a drive to help us stock our shelves.

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## COLLECT PULL TABS

Start a pull tab drive in your office by having a collection station! Better yet, make it a fun competition among staff.

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## HOST A FUNDRAISER

Host your own 5K, trivia night, golf scramble, Dress Down Day, etc. as a third party event with proceeds benefitting RMHC of Idaho.

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# OUR Mission

Ronald McDonald House Charities® of Idaho provides essential services that **remove barriers, strengthen families, and promote healing** when children need healthcare.



## HOW WE DO IT

Ronald McDonald House Charities® of Idaho (RMHC of Idaho) knows that a family with a sick child is a sick family. We were built on the simple idea that nothing else should matter when a family is focused on the health of their child. At RMHC of Idaho, we spend our days serving families through our three Core Programs.



### Ronald McDonald House®

A 48-room home with a kitchen, laundry, and indoor/outdoor play areas steps away from St. Luke's Boise and a short drive from Saint Alphonsus.



### Ronald McDonald Family Room®

A 4-room area of respite inside the walls of Eastern Idaho Regional Medical Center (EIRMC) for day and overnight use.



### Hospitality Carts

Serving up hot drinks, snacks, toiletries, fun activities, and a whole lot of support at St. Luke's Boise, St. Luke's Magic Valley, and Saint Alphonsus.

## OUR VALUES

RMHC of Idaho is committed to providing exceptional programs by leading with compassion, being deeply respectful, and acting with integrity.



# OUR Impact

“We're really grateful for this place, and to be able to stay, because without it, honestly, it would be a really big hardship for our family. The **staff becomes family** and not just friends! It's just nice to know that we have **a safe place to stay**. We **don't have to stress** about food or money or gas or anything. Thank you. Thank you!”

- Robin Leach | Rexburg, ID

## In 2025...

**1,625 families** were served at the House in Boise.

**869 families** were served at the Ronald McDonald Family Room in Idaho Falls.



We served families from 39 of the 44 counties in Idaho as well as 15 other states and 3 countries.



Our longest stay was **150 nights**, saving that family an estimated **\$30,000** in accommodation, food, and transportation costs.





# ANNUAL PROGRAM

# Sponsorships

## FOR MORE INFORMATION

Anna Buschbacher, Development Director

 [anna@rmhcidaho.org](mailto:anna@rmhcidaho.org)

 208-336-5478

# WELCOME HOME

## Partnership

INVESTMENT: \$25,000



More than just a room and a hot meal, the Ronald McDonald House is a home away from home for families faced with a child's medical crisis. It can be a quiet place to be alone, or a place of companionship, sharing, and emotional support - Together we can welcome our families.

RMHC of Idaho can serve up to **48 families a night**. We are able to reduce the burden of costs of having a place to stay thanks to our generous donors and sponsors.

## PARTNER BENEFITS

- Annual donor recognition
- Digital display on RMHC of Idaho welcome video board in House entry
- Dedicated online "Welcome Home" sponsorship page with logo
- Social media recognition with cooperated posts, 2 times a year
- Newsletter "Powered By" highlight in 6 digital newsletters
- Table for eight at the Red Shoe Shindig



# VOLUNTEER PROGRAM

## Partnership

**INVESTMENT: \$10,000**

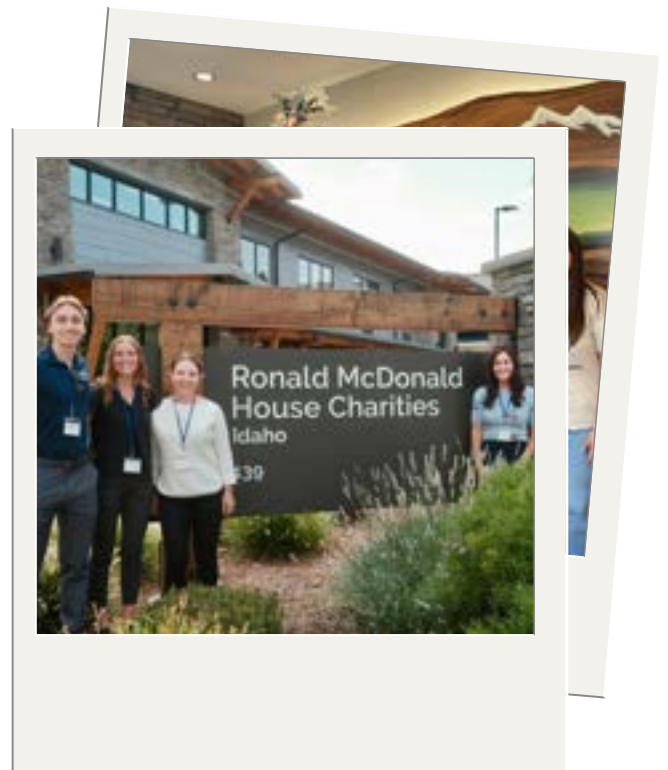


Volunteers make the difference in the lives of the children and families in our House and Family Room from cooking, greeting, listening, cleaning, or simply being there and helping out in any way they can. Volunteers are the heartbeat of RMHC of Idaho, helping to offset costs and allowing the Charity to direct more donations to services supporting children and their families

In 2025, **15,726 volunteer hours** were served by **2,931 unique volunteers** between the three RMHC of Idaho programs.

## PARTNER BENEFITS

- Annual donor recognition
- Digital display on RMHC of Idaho volunteer video board
- Social media recognition with cooperated posts, 1 time a year
- Newsletters "Powered By" highlights for volunteer write-ups (2 times/year)
- 4 tickets to the Red Shoe Shindig and 1 team of 4 for Golf OR 1 squad of 6 at Sporting Clays



# GRAND GIVERS

## Sponsorship

**INVESTMENT: \$7,500**

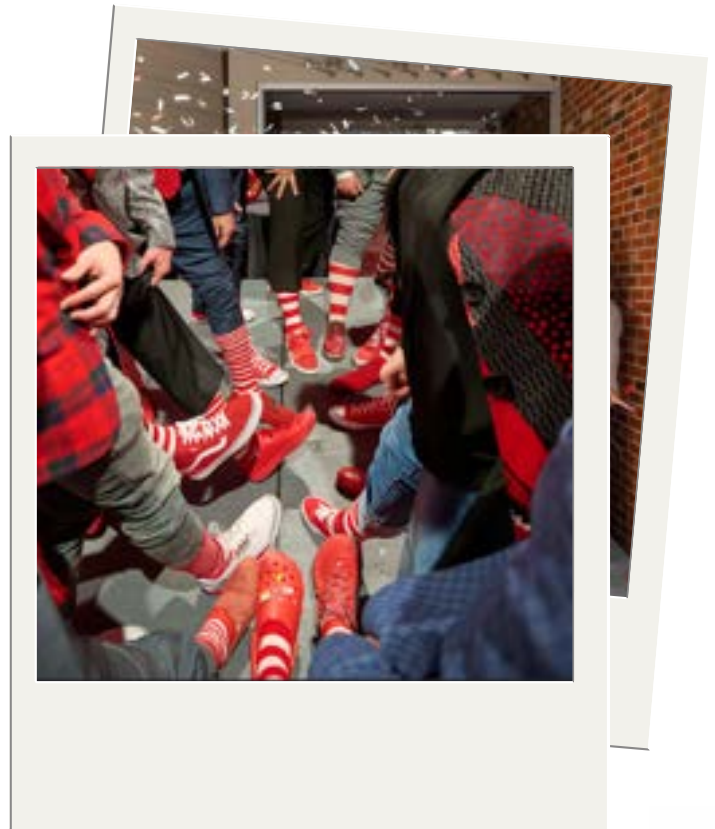


Grand Givers program represents an amazing group of individuals who make a personal gift of \$1,000 or more each year to keeping families close when it matters most. Grand Givers are truly the cornerstones of love for thousands of families by providing the most profound philanthropic support that makes RMHC of Idaho day-to-day possible.

New program since 2025!

## PARTNER BENEFITS

- Annual donor recognition event
- Logo on announcements and invites
- Logo on Grand Givers page on RMHC of Idaho website
- Invite to recognition event, with speaking time
- Social media recognition with cooperated posts, 1 time a year
- 1 Golf team of 4 OR 1 Sporting Clays squad of 6



# HOPE AND HEALING

Partnership

**INVESTMENT: \$5,000**

We are committed to serving as many families of seriously ill children as possible and creating space of solace and peace. We work to alleviate stress as much as possible and create safe and comfortable home-like setting for all family members. Hope and Healing contains our food, toiletries, games, toys, and any other special options we can give to families to help their stay.

## PARTNER BENEFITS

- Annual donor recognition
- Opportunity to contribute branded items
- Social media recognition with cooperated posts, 1 time a year
- Name added to toiletry area or other collateral
- 1 team of 4 for Golf or 1 squad of 6 for Sporting Clays



# HOSPITALITY CART HERO

Partnership

**INVESTMENT: \$2,000 - \$5,000**

**3 AVAILABLE**



Our Hospitality Carts bring comfort to families within the hospital. Items are stocked on carts and are complimentary to families. Stocked items include small games for children, coloring books, blankets, stuffed animals. Other items include toiletries, snacks, drinks and much more. The Hospitality Carts are located in St. Luke's Twin Falls Hospital, St. Luke's Boise Hospital, and Saint Alphonsus Boise Hospital.

## PARTNER BENEFITS

- Annual donor recognition
- Name/logo on Hospitality Cart selected
- Name/logo on RMHC of Idaho website
- Social media recognition with cooperative posts, 2 times a year
- Newsletters "Hospitality Carts Powered By" anytime Hospitality Carts are mentioned

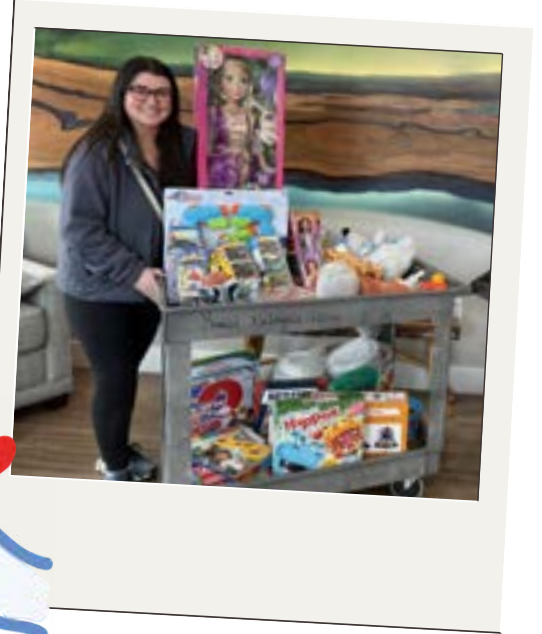


# Santa's Workshop

# Partnership

*Boise, Idaho  
Oct. - Dec. 2026*

More than just a room - Santa's Workshop is filled with hope and happiness, the holiday spirit warms our families the moment they step in the door. Santa's workshop provides anything and everything a parent or family would need to make the holidays feel normal, when everything else is not.



## PARTNER BENEFITS

- Annual donor recognition
- Digital display on RMHC of Idaho welcome video board seasonally (Oct. - Dec.)
- Name or logo on entry way into Santa's Workshop
- Social media recognition with cooperated posts, 2 times during season (Oct. - Dec.)
- Newsletter announcement
- Your group will have 1 full day to assist with Santa's Workshop (set-up, wrapping day, restocking)

# ADOPT A ROOM

The House

INVESTMENT: \$2,000 ANNUALLY



Join the RMHC of Idaho in playing a critical role in the mission of keeping families together during a pediatric medical need. Your gift will help to cover the cost of families staying in the rooms/suites so they can have a safe-comfortable space to focus on what is most important, their child. This option is to adopt a room at the Ronald McDonald House in Boise.

In 2025, **over 1,600 families** stayed with us at the Ronald McDonald House.

## PARTNER BENEFITS

- Annual donor recognition
- "Adopt a Room Wall," a predominantly displayed wall featuring plaques with donor names
- Thank you notes and stories to you about how you have impacted families with your support



# ADOPT A ROOM

## Family Room

**INVESTMENT: PRICES VARY**  
**4 YEAR RECOGNITION: 2026-2030**



Join the RMHC of Idaho in playing a critical role in the mission of keeping families together during a pediatric medical need. Your gift will help to cover the cost of families staying in the rooms/suites so they can have a safe-comfortable space to focus on what is most important, their child. This option is to adopt a room at the Ronald McDonald Family Room Program in Idaho Falls.

In 2025, **over 800 families visited** with us at the Ronald McDonald Family Room. Some stayed for the day and others overnight.

### PARTNER BENEFITS

- Annual donor recognition
- Plaque with donor name/logo displayed by room/suite
- Welcome announcement on social media 1 time a year
- Newsletter "Powered By" highlight in digital newsletters, 1 time a year - your story of community partnership
- Thank you notes and stories to you about how you have impacted families with your support





# ANNUAL EVENTS

# Sponsorship Options

## FOR MORE INFORMATION

Anna Buschbacher, Development Director

 [anna@rmhcidaho.org](mailto:anna@rmhcidaho.org)

 208-336-5478

# Annual Gala

# Red Shoe Shindig

Boise, Idaho  
February 25, 2027

RMHC of Idaho's amazing Gala with sparkling red gems, red shoes, and glamour! This fun-filled event is a fundraising success for raising money for all RMHC Idaho programs and services and allows RMHC of Idaho to keep the doors open for all families with ill or injured children.

Join us for this always sold out sparkling event featuring a silent auction, live auction, raffles, meaningful stories, mission moments and more!

[CLICK HERE FOR MORE INFORMATION](#)



## SPONSORSHIP OPTIONS

Sponsorships with attendee tables and marketing range from \$1,000 - \$25,000.



# Western States CAT Sporting Clays

Caldwell, Idaho  
June 5 and 6, 2026

Sporting Clays event is a top-notch clay shoot tournament, with prizes, food, and contests. A day on the range raising money for RMHC of Idaho families. This day is an ~absolute blast~ that truly ~sets our sights~ on success for families traveling for medical care!

Each squad of six takes on the course with 100 shots per person, turning every broken piece of clay into a building block of support for our House. Whether you're a sharp-shooter or a first-time participant, the energy of the competition is fueled by a shared mission.

The funds raised during this tournament ensure that families from across the region have a comfortable place to stay and a supportive community surrounding them during their child's treatment. By joining us on the range, you are helping us hit the bullseye for family-centered care, ensuring no family has to navigate their medical journey alone.

## SPONSORSHIP OPTIONS

Sponsorships range from \$500 - \$12,500.

[CLICK HERE FOR MORE INFORMATION](#)



# Family Fun Run and Carnival

Idaho Falls, Idaho  
June 20, 2026

The community comes together for a vibrant day of movement and play, featuring a scenic 5K run and a lively carnival with games. This day is a ~run-away~ success that truly ~fast-tracks~ our mission to support families in need!

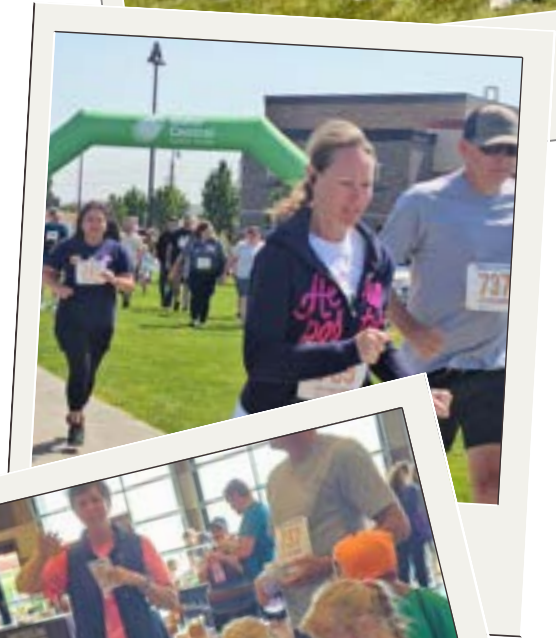
This event offers something for everyone. Whether you are hitting the pavement for the 5K or watching the local firefighters race in full gear, the energy is unmatched. After the finish line, the celebration continues at our family carnival, packed with games and prizes for all ages. STEM activities, mini golf, local mascots - and more!

The generosity of everyone involved in the Family Fun Run and Carnival supports families who stay at the Ronald McDonald Family Room at EIRMC. Your support ensures that when a family in our community faces a medical crisis, they don't have to face it alone.

## SPONSORSHIP OPTIONS

Sponsorships range from \$500 - \$15,000.

[CLICK HERE FOR MORE INFORMATION](#)



# Magic Valley Sippin' at Sunset

*Buhl, Idaho  
August 6, 2026*

This Magic Valley event helps support families from the Magic Valley. Each year, approximately 40% of the families who use the Ronald McDonald House in Boise come from the Magic Valley area. This outdoor event features local wine, community partners and community love.

This night helps us ~pour~ our hearts into supporting families when they need it most!

## SPONSORSHIP OPTIONS

Sponsorships range from \$500 - \$10,000.

[CLICK HERE FOR MORE INFORMATION](#)



# J.R. Simplot Memorial Golf Tournament

*Kuna, Idaho  
September 10, 2026*

This annual event brings together RMHC of Idaho supporters for a beautiful day of golf with complimentary food and drinks, a premier gift, prizes and more. This day is a ~hole~ lot of fun and truly ~drives~ our success on and off the green! The tournament is a one-day, four-person scramble played at Falcon Crest Golf Course.

This is our longest running event, RMHC of Idaho and J.R. Simplot Company have been hosting for 35+ years! The generosity of everyone involved in the J.R. Simplot Memorial Golf Tournament keeps families close during their medical needs.



## SPONSORSHIP OPTIONS

Sponsorships range from \$500 - \$40,000.

[CLICK HERE FOR MORE INFORMATION](#)

# Hearts and

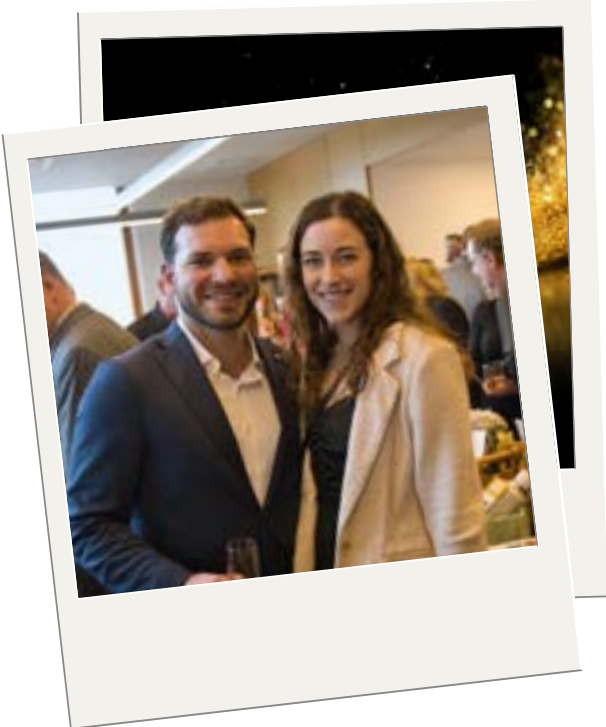
# Hope Gala



*Idaho Falls, Idaho  
October 10, 2026*

Join us for our inaugural Eastern Idaho Gala—an unforgettable evening bringing the community together in support of families with seriously ill or injured children. Guests will enjoy a delicious dinner, an exciting silent auction, inspiring mission moments, and more, all set in the unique atmosphere of an airplane hangar.

This one-of-a-kind event offers sponsors the opportunity to connect with community leaders, businesses, and dedicated supporters while making a meaningful impact. Throughout the evening, we will share powerful stories that highlight the heart of our mission and the families we serve, reminding us all why this work matters.



## SPONSORSHIP OPTIONS


Sponsorships range from \$1,000-15,000.


[CLICK HERE FOR MORE INFORMATION](#)

# OTHER ANNUAL Opportunities

## FOR MORE INFORMATION

Anna Buschbacher, Development Director

 [anna@rmhcidaho.org](mailto:anna@rmhcidaho.org)

 208-336-5478

# Volunteer With Us

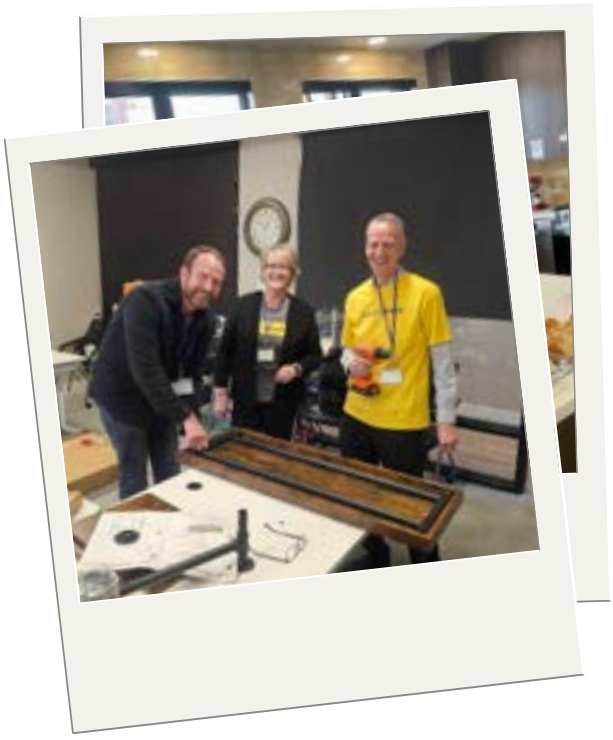
Volunteers provide an essential layer of support to the House and Family Room!

Choose from a variety of options below. Volunteer as an individual or as a group. Check volunteer sign up page for minimum age requirements for minors.



## HELP AROUND THE HOUSE OR FAMILY ROOM

In just two hours, you can help keep our House or Family Room clean, safe, and welcoming for our families. Tasks may include sanitizing, organizing, sweeping, or restocking. Shifts are available daily, 1:00 pm-3:00 pm OR 6:00 pm-8:00 pm (1-15 people).



## REMOTE PROJECTS

To be completed offsite; time and group size are based on your own venue's availability. We have a variety of projects that allow you to find the right one for you!

### For example:

- Host an online wish list drive
- Sew or crochet stuffies, blankets, or hats
- Make friendship bracelets
- Collect pull tabs - see page 22

## LARGE GROUPS

For groups larger than 15, our Volunteer Manager can help coordinate a "mix-and-match" approach to accommodate your larger groups.



# Meal Groups



Help us make our House and Family Room feel like home!

Nothing keeps families together like a "home" cooked meal or snack! Plan, purchase, and prepare the food onsite for our families. Groups of 1-4 volunteers per shift. Meals are for 35 eaters.

Check out the different food options below:



## SNACKS FROM THE HEART

Come make some sweet treats (like cookies or brownies) or savory treats (like veggie cups or trail mix) for our families to enjoy during their stay. We can host groups for baking from 10 am - 12 pm and 1-3 pm daily.

## BREAKFAST

Make a delicious breakfast to help fuel our guests. 8 am - 10 am shifts available daily.

## LUNCH

Sign up to make lunch for guests staying at the House. We can host groups to make lunch from 10 am - 12 pm daily.

## DINNER

Cook dinner any night of the week. Shifts are from 3 pm - 6 pm. Families really appreciate a home cooked meal.

## FREEZER MEALS

Make a meal families can eat later. It's very helpful to have food to heat up after a long day at the hospital.



# Wish List Drive



Help us stock our shelves & pantry!

Pick a few of our Wish List items and host a drive with colleagues, classmates, family, or friends! We rely on the generosity of our community to help us provide food, toiletries, and other basic, essential items to families while they stay with us at the House or are visiting our Family Room.

We can provide an up-to-date Wish List of our current needs at any time, but some of our regular needs are listed below.



## WISH LIST

- Individual bags of chips
- Individual cereal
- Individual packs of cookies
- Snack cakes
- Granola bars
- Gummy snacks
- Hot chocolate packets
- Individual teas
- Microwaveable meals
- Clorox wipes
- Sandwich bags
- Powdered laundry detergent
- Copy paper
- Toilet paper

[CLICK HERE FOR MORE INFORMATION](#)

# Pull Tabs

Help “pick up the tab” for RMHC of Idaho!

Our House and Family Room collect pull tabs from aluminum cans for recycling. The money raised is put into doing meaningful activities for the families who stay with us. This is a great school or office project and an easy way that everyone can help us raise awareness and funds. When everyone pulls together, a little tab can make a big difference!



[CLICK HERE FOR MORE INFORMATION](#)

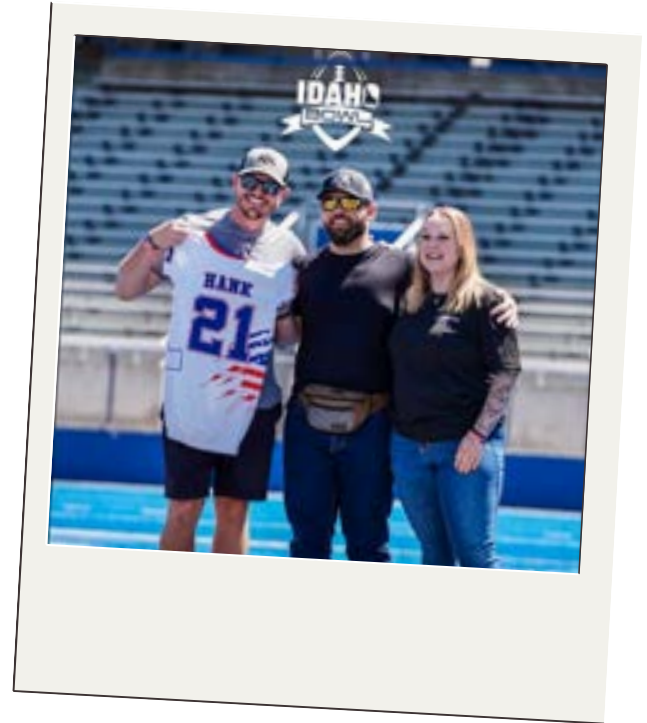


# Third-Party Events

Host a fun event to benefit RMHC of Idaho!

RMHC of Idaho is honored to be the beneficiary of community events organized by individuals, civic groups, schools, and businesses. These might include a 5K, trivia night, golf scramble, and more!

At RMHC of Idaho, we define a third-party event as a fundraiser that an individual or group outside of RMHC of Idaho is organizing on behalf of and in partnership with RMHC of Idaho.



**There are policies and guidelines we ask third-party event organizers to follow.** These can be provided upon request alongside a meeting to discuss what RMHC of Idaho can and cannot provide in support of third-party events.



## EXAMPLES OF EVENTS

### Restoration Rod's Car Show

- For many years, Restoration Rod's has hosted a car show for their community to benefit RMHC of Idaho.

### Annual Toy Drive and Light Parade

- In Idaho Falls, participants decorate their cars and travel in a parade to the hospital to deliver toys and food for the holidays.







Ronald McDonald  
House Charities®  
Idaho



## FOR MORE INFORMATION

Anna Buschbacher, Development Director

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