



Presented By:  
 Blue Cross of Idaho

**The Waterfront at  
Snake River Landing**

**Saturday, June 20, 2026  
9:00 a.m. - 3:00 p.m.**

## Sponsorship Opportunities

**\$12,500 – Presenting Sponsor (SOLD):  
Blue Cross of Idaho**

**\$5,000 – Carnival Sponsors: (SOLD OUT)**

- Logo on all marketing collateral including website, flyers, RMHC of Idaho newsletter, and event map
- Booth space
- Sponsor banner at event
- Giveaway item included in gift bag
- Sponsor recognition by announcer
- 15 complimentary race entries

**\$5,000 – Champions Stage Sponsor: 1 Available**

- Logo on all marketing collateral including website, flyers, RMHC of Idaho newsletter, and event map
- Banner on stage
- Giveaway item included in gift bag
- Sponsor recognition by announcer
- 15 complimentary race entries

**\$4,500 – Volunteer Sponsor: 1 Available**

- Logo included on website, flyers, and event map
- Booth space
- Logo included on all volunteer name tag lanyards
- Giveaway item included in gift bag

**\$3,000 – Tickets/Wristband Sponsor:  
1 Available**

- Sponsor logo on tickets/wristband
- Activity tickets will be given to area nonprofits for the families that they serve

**\$2,500 – Water Station/Food  
Corner/Vehicle Show Sponsors:  
1 Available of Each**

- Logo on event banner and event map
- Booth space

**\$1,500 – Medal Sponsor, Shoe Lace  
Sponsor, Sock Sponsor  
1 Available of Each**

- Logo included on sponsored item
- Sponsor name included on event flyer

**\$500 Friends of RMHC of Idaho:**

- Recognition on event map
- Booth space at Carnival

**More Information:** Contact Deborah Johnson at 208-227-2898 or [deborah@rmhcidaho.org](mailto:deborah@rmhcidaho.org)