



Presented By:
 Blue Cross of Idaho

**The Waterfront at
Snake River Landing**

**Saturday, June 20, 2026
9:00 a.m. - 3:00 p.m.**

Sponsorship Opportunities

**\$12,500 – Presenting Sponsor (SOLD):
Blue Cross of Idaho**

\$5,000 – Carnival Sponsors: 1 Available

- Logo on all marketing collateral including website, flyers, RMHC of Idaho newsletter, and event map
- Booth space
- Sponsor banner at event
- Giveaway item included in gift bag
- Sponsor recognition by announcer
- 15 complimentary race entries

\$5,000 – Champions Stage Sponsor: 1 Available

- Logo on all marketing collateral including website, flyers, RMHC of Idaho newsletter, and event map
- Banner on stage
- Giveaway item included in gift bag
- Sponsor recognition by announcer
- 15 complimentary race entries

\$4,500 – Volunteer Sponsor: 1 Available

- Logo included on website, flyers, and event map
- Booth space
- Logo included on all volunteer name tag lanyards
- Giveaway item included in gift bag

**\$3,000 – Tickets/Wristband Sponsor:
1 Available**

- Sponsor logo on tickets/wristband
- Activity tickets will be given to area nonprofits for the families that they serve

**\$2,500 – Water Station/Food
Corner/Vehicle Show Sponsors:
1 Available of Each**

- Logo on event banner and event map
- Booth space

**\$1,500 – Medal Sponsor, Shoe Lace
Sponsor, Sock Sponsor
1 Available of Each**

- Logo included on sponsored item
- Sponsor name included on event flyer

\$500 Friends of RMHC of Idaho:

- Recognition on event map
- Booth space at Carnival

More Information: Contact Deborah Johnson at 208-227-2898 or deborah@rmhcidaho.org