

ANNUAL REPORT

2024





MISSION STATEMENT

MISSION

Ronald McDonald House Charities of Idaho provides essential services that remove barriers, strengthen families, and promote healing when children need healthcare.

PURPOSE

Caring for families with children who are ill or injured.

OUR VALUES

- We lead with compassion.
- We are deeply respectful.
- We act with integrity.
- We are firmly committed.

BOARD OF DIRECTORS

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Ronald McDonald House Charities of Idaho

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A MESSAGE FROM OUR EXECUTIVE DIRECTOR AND BOARD PRESIDENT



We are thrilled to share with you the many accomplishments we've achieved this year in fulfilling our mission to keep families together during times of medical need. This is a journey which is guided by compassion, resilience, and a deep commitment to the families we serve but none of it would be possible without you. In 2024, we were able to grow every one of our programs and help more families than ever before.

This annual report tells the story of thousands of families who turned to us during one of the most challenging times in their lives. Thanks to the incredible support of our donors, sponsors, volunteers, board and committee members, and staff, we were able to provide not just a place to stay, but a true home away from home. The warm meals, comforting spaces, essential resources, and caring community made a huge difference for the families we serve. Together, we are building more than a support system, we are building hope.

Looking ahead, we are preparing for a brand refresh to align and modernize our visual identity. We are also focused on growth and long-term planning to meet the evolving needs of the families who rely on us. We must continue to expand our impact and reach even more families with the care and compassion they deserve.

Thank you for being a part of our mission. Your support empowers everything we do, and we are deeply grateful for the trust you place in us.

Nancee Bakken
Executive Director

Mike Alexander
President, Board of Directors

— OUR IMPACT —

2,019

FAMILIES SERVED AT THE
HOUSE AND FAMILY ROOM

1,407 - House | 612 - Family Room

Increase from 2023 ➔ 7%



RMHC OF IDAHO PROGRAMS
SAVED FAMILIES MORE THAN

\$1.5 MILLION

In Lodging and Meal Expenses



RONALD McDONALD
FAMILY ROOM
Idaho Falls, ID

4,419

VISITS TO THE
FAMILY ROOM



181

DAY USE VISITORS

9,603

NIGHTS OF LODGING
PROVIDED

8,699 - House | 904 - Family Room

Increase from 2023 ➔ 22%

LENGTH OF STAY

365

 NIGHTS

Longest Stay

10

NIGHTS
House and Family Room

Average Length of Stay



WE SERVED
FAMILIES FROM

35

OF THE 44
COUNTIES IN
IDAHO

32

 STATES

2

 COUNTRIES

4,600

 TOTAL VISITS

Increase from 2023 ➔ 21%

RONALD McDONALD HOUSE®

Boise, ID

4,419

VISITS TO THE
FAMILY ROOM



181

DAY USE VISITORS

— OUR IMPACT —



HAPPY WHEELS HOSPITALITY CARTS

Served in Boise and Twin Falls, ID

3,743

ST. LUKE'S
BOISE

156

SAINT
ALPHONSUS

1,187

ST. LUKE'S
MAGIC VALLEY



VOLUNTEER SUPPORT

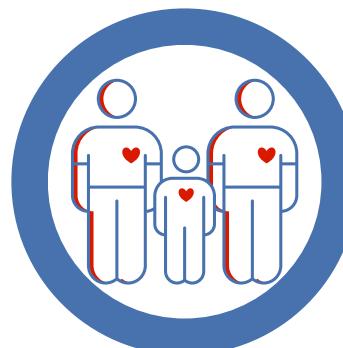
19,634

16,102 - House | 3,532 - Family Room

442

VOLUNTEER PREPARED MEALS

337 - House
105 - Family Room



2,859

UNIQUE VOLUNTEERS

2,548 - House | 311 - Family Room

"The House and Family Room are more than just a place to stay -- they provide SO much, so that families can stay together while a little one is in the hospital including meals, providing clothes, toiletries, etc."

-- MOM, 32, RONALD MCDONALD HOUSE IN BOISE



WHERE RMHC OF IDAHO FAMILIES ARE FROM



OUT OF STATE: HOUSE

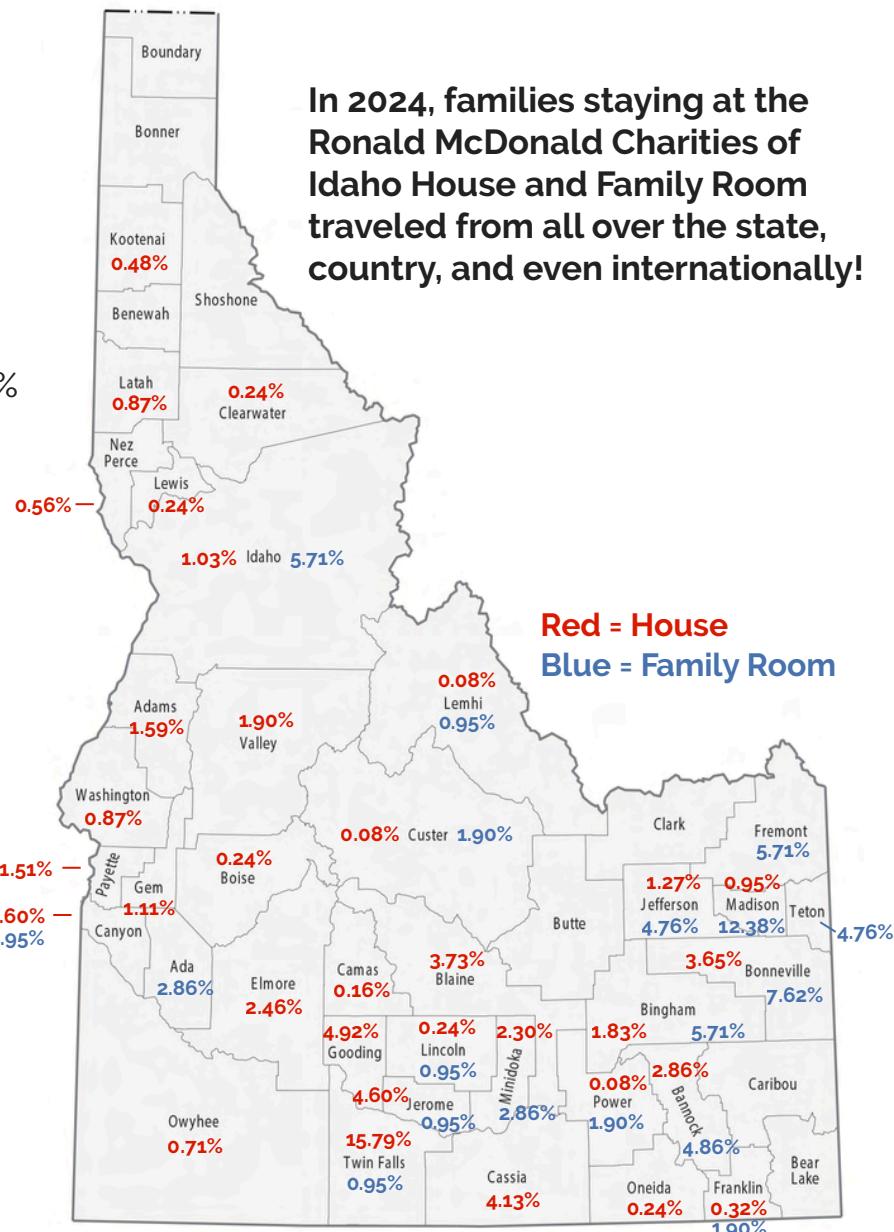
California 0.24%	Oklahoma 0.08%
Colorado 0.24%	Oregon 23.02%
Connecticut 0.08%	South Carolina 0.08%
Hawaii 0.16%	South Dakota 0.16%
Kentucky 0.08%	Tennessee 0.08%
Missouri 0.08%	Texas 0.08%
Montana 0.32%	Utah 0.40%
Nevada 1.83%	Virginia 0.16%
New Mexico 0.08%	Washington 1.11%
Ohio 0.08%	Wyoming 0.16%

OUTSIDE OF THE USA: 0.08%

OUT OF STATE: FAMILY ROOM

Georgia 0.95%	Utah 2.86%
Montana 0.95%	Washington 0.95%
New Jersey 0.95%	Wyoming 24.76%
Ohio 0.95%	

In 2024, families staying at the Ronald McDonald Charities of Idaho House and Family Room traveled from all over the state, country, and even internationally!



2024 FINANCIAL STATEMENTS

Statement of Financial Position

ASSETS 2024

Cash & cash equivalents	\$ 1,306,249
Investments	9,369,287
Accounts receivables	233,712
Pledges receivable, net	6,982
Prepaid expenses	29,411
Property & equipment, net	<u>13,637,435</u>
TOTAL ASSETS	\$ 24,583,076

LIABILITIES & NET ASSETS

LIABILITIES	
Accounts payable	\$ 43,043
Accrued wages, benefits and payroll taxes	91,479
Deferred revenue	<u>45,825</u>
TOTAL LIABILITIES	\$ 180,347
NET ASSETS	
Without donor restrictions	23,856,529
With donor restrictions	<u>546,200</u>
TOTAL NET ASSETS	\$ 24,402,729
TOTAL LIABILITIES & NET ASSETS	\$ 24,583,076

Statement of Activities

REVENUES & OTHER SUPPORT

Contributions	\$ 1,877,669
Special events	470,235
Contributed nonfinancial assets	348,581
Investment income (loss)	835,900
TOTAL REVENUE	\$ 3,532,385

EXPENSES

Program services	\$
Ronald McDonald House	1,566,689
Family Room	215,076
Hospitality Cart	2,360
TOTAL PROGRAM SERVICES	\$ 1,784,125
Supporting services	\$
Administrative	605,563
Fundraising	346,211
TOTAL SUPPORTING SERVICES	\$ 951,774
TOTAL EXPENSES	\$ 2,735,899
CHANGE IN NET ASSETS	\$ 796,486
NET ASSETS	
Beginning of year	\$ 23,606,243
End of year	\$ 24,402,729

VALUE OF IN-KIND DONATIONS

\$461,552.10



THANK YOU

Thank you to all our
donors, volunteers,
and community
partners. We couldn't
do what we do
without your support!



“ We have had the absolute pleasure of coming to this Ronald McDonald House for the past two years now. I cannot even begin to express how much this place and all of you mean to us. You all truly think of every detail. I always feel so safe here. Most importantly, I feel so supported and loved! Having a child with special needs and medical needs is so scary and unpredictable. When I'm back home, it is so easy to get caught up in the negatives of our new life. When I have to travel 3+ hours to get my daughter to her specialists, and it feels like a vacation, ONLY because of this House and this staff. You are doing more than something right...you are softening a very scary and hurtful situation. That to me is priceless! Thank you for the shampoo, toothpaste, amazing gift bags, the best bed I have ever slept on, the fun and safe environment, the smiling faces, the genuine care, the cleaning supplies, the ability to do our laundry, the amazing meals, the thoughtful snacks, and all the love. We appreciate EVERY detail! ”

– Family, Ronald McDonald House in Boise



CONTACT US —

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Boise, ID 83712
Phone: (208) 336-5478

Ronald McDonald Family Room
3200 Channing Way, Ste 106
Idaho Falls, ID 83404
Phone: (208) 227-2898

www.rmhcidaho.org



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