



Ronald McDonald  
House Charities®  
Idaho

# 2020 Impact Report



Nicholas Family, Hailey, ID  
116 Nights

# Mission Statement

Ronald McDonald House Charities of Idaho supports families of ill or injured children by keeping them together in times of medical need.

## Board of Directors

**Chris Comstock**, President  
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## Staff

**Mindy Plumlee**, Executive Director  
**Mike Krause**, Director of Operations  
**Warren Maxfield**, Development Director  
**Ramona Dopps**, Data & Administrative Director  
**Lori Priest**, Director of Community Engagement, Eastern Idaho  
**Stephanie Meredith**, Volunteer Coordinator  
**Maren Hermanstorfer**, Family Services Coordinator  
**Jenna Nathan**, Family Services Coordinator  
**Nari Mendenhall**, Family Room Coordinator  
**Renee Limb**, Housekeeper

### Family Services Managers

<b>Susan Fichtner</b>	<b>Allyssa Richmond</b>
<b>Lauren Holder</b>	<b>Paige Hall</b>
<b>Ben Knapp</b>	<b>Linda McGarvey</b>
<b>Danielle Lonborg</b>	<b>Kathy Yi</b>

### Family Room Managers

<b>Tanaira Murri</b>	<b>Kym Weil</b>
<b>Tammy Noble</b>	<b>Braxton Green</b>



## From the **PRESIDENT** of the Board and the **EXECUTIVE DIRECTOR**

Dear Friends and Supporters of Ronald McDonald House Charities of Idaho,

When we first opened our doors 33 years ago, our mission was simple... support families of sick children by keeping them together and close to the medical care they need. Today, that mission is stronger than ever and continues to be the driving force behind everything we do. As we reflect on 2020—a year of uncertainty and constant change—we're grateful for our supportive community, who made it possible for us to continue being there for families with sick kids each and every day.

2020 was our first year in the new 47-room Idaho Ronald McDonald House, and although it wasn't the year we expected, being in our expanded space allowed us to better accommodate families in a pandemic world. Despite the impact of the pandemic, we were still able to help hundreds of families in need—serving nearly 900 families at the Idaho Ronald McDonald in Boise and Ronald McDonald Family Room in Idaho Falls.

One of the biggest changes for us in 2020 was the suspension of our in-person volunteer programs. Volunteers are truly the heart of our programs and in a normal year, make up more than a third of our workforce. Although volunteers weren't able to volunteer inside our facilities, we are grateful that nearly 600 volunteers donated more than 3,500 hours to support families remotely.

We also found other creative ways to help families by delivering meals to parents in the hospital and covering hotel stays for families we weren't able to accommodate due to the pandemic. Because we work with vulnerable families, we also had to increase our health and safety measures for the pandemic. Throughout the year, we spent an additional \$25,000 on personal protective equipment and cleaning supplies in order to keep families and staff safe. We were able to do all of this because of our amazing family of supporters.

Thank you to our staff, volunteers, and donors, who stuck with us through a challenging time, ensuring families continued to receive the comfort and care they need. Your support has touched the lives of so many.

Sincerely,

Chris Comstock  
President, Board of Directors

Mindy Plumlee  
Executive Director

# Impact Highlights

## Our Programs

- Idaho Ronald McDonald House® | Boise, ID
- Ronald McDonald Family Room® | Idaho Falls, ID
- Happy Wheels Hospitality Carts | Boise, ID and Twin Falls, ID



**896** families served at the House and Family Room  
*519- House | 377 - Family Room*



**6,028** meals provided to families in the hospital  
*338 - EIRMC | 920 - Saint Al's | 4,770 - St. Luke's*



**3,891** nights of lodging provided to families  
*279 - Hotels | 3,231 - House | 381 - Family Room*



**2,065** visits to the Family Room



**Average Length of Stay**



**578** volunteers donated

**3,791** hours to support families

**10** nights (House)

**5** nights (Family Room)

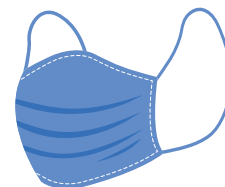
## Keeping Families Safe

Because we work with vulnerable families, we've had to increase our health and safety measures for the pandemic. Here's a snapshot of how much Personal Protective Equipment (PPE) we used for staff and families in 2020:

**4,720** masks

**19,500** gloves

**\$25,396** worth of PPE and cleaning supplies



# Financial Statements

## Statement of Financial Position

### ASSETS 2020

Cash & cash equivalents	\$ 1,198,648
Pledges receivable, Net	2,035,473
Receivables	60,363
Prepaid expenses	6,430
Investments	5,946,935
Property & equipment, Net	14,867,883

<b>TOTAL ASSETS</b>	<b>\$ 24,115,732</b>
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### LIABILITIES & NET ASSETS

#### LIABILITIES

Accounts payable & accrued expenses	\$ 90,256
Long Term Debt	343,980
<b>TOTAL LIABILITIES</b>	<b>\$ 434,236</b>

#### NET ASSETS

Without Donor Restrictions	23,185,296
With Donor Restrictions	496,200

Total Net Assets	23,681,496
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<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$ 24,115,732</b>
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## Statement of Activities

### REVENUES AND OTHER SUPPORT

Contributions	\$ 1,526,628
Special events revenue	524,140
Less direct benefit costs	(82,977)
Room donations/fees	5,300
In-kind contributions	329,372
Other operating income	11,138
<b>Total revenues and other support</b>	<b>2,313,601</b>

### EXPENSES

Program services	\$ 2,208,49
Management & general administration	246,559
Fundraising	152,986
<b>Total Expenses</b>	<b>2,608,041</b>

<b>CHANGE IN NET ASSETS FROM OPERATIONS</b>	(294,440)
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### OTHER INCOME

Gain on disposal of assets	7,133
Investment income, net	953,539
PPP loan forgiveness	137,900
<b>Total other income, net</b>	<b>1,098,572</b>

<b>CHANGE IN NET ASSETS</b>	804,132
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Net assets - beginning of year	22,877,364
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<b>NET ASSETS - END OF YEAR</b>	<b>23,681,496</b>
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