

———— 2018 Annual Report ————  
**TO THE COMMUNITY**





## Mission Statement

Ronald McDonald House Charities of Idaho supports families of ill or injured children by keeping them together in times of medical need.

## Board of Directors

**Lisa Bescherer**, President  
**Chris Comstock**, Vice President  
**Joan Whitacre**, Treasurer  
**Megan Poshka**, Secretary  
**Darren Kyle**, Past President  
Becky Alexander  
Mark Anderson  
Georganne Benjamin  
Elizabeth Criner  
Rick Darmody  
Josh Evett  
Erin Howell  
Mary Johnson  
Scott Jones  
Tonya Kardas  
Jennifer King, MD  
Garrett Lofto  
Sharon Miller  
Christine Perez  
Scott Snyder, MD  
Luke Sturdy  
Marcene Taylor  
Carrie Westergard

## Staff

**Mindy Plumlee**, Executive Director  
**Mike Krause**, Director of House Operations  
**Ellie Pharis**, Development Director  
**Ramona Dopps**, Data and Administrative Director  
**Micaela de Loyola-Carkin**, Volunteer Coordinator  
**Cheryl Shannon**, Special Events Coordinator  
**Maren Hermanstorfer**, Family Services Coordinator  
**Brandi Williams**, Family Services Coordinator  
**Jenna Nathan**, Family Services Manager  
**Taylor Munson**, Communications Manager  
**René Miller**, Family Room Coordinator

Home Matters is a publication of  
Ronald McDonald House Charities®  
of Idaho, Inc.

101 Warm Springs Avenue  
Boise, Idaho 83712  
Phone: (208)336-5478 Fax: (208)336-0587

[www.rmhcIdaho.org](http://www.rmhcIdaho.org)

 rmhcIdaho  RMHIdaho  rmhidaho



## From the **PRESIDENT** of the Board and the **EXECUTIVE DIRECTOR**

Dear Friends and Supporters of Ronald McDonald House Charities of Idaho,

What a milestone year this has been for us! We broke ground on our new House in Boise, opened a Ronald McDonald Family Room in Eastern Idaho and expanded our Happy Wheels hospitality cart program to Twin Falls. Most importantly, we could not have accomplished all of this without the tremendous support we receive from our tireless staff, our passionate volunteers and our generous donors. We truly appreciate all of you and the contributions you have given towards helping us achieve our mission of keeping families together during challenging times.

In 2018, we had to turn away more than twice as many families as the year before. That trend was not acceptable to our Board or our staff and it made us laser-focused on finding ways to ensure we have enough space and the right programs to serve all of our local families in need. The result will be a beautiful new 40,000 square foot facility right next door to our current building, with enough room to house 47 families.

Secondly, we will now have a presence in eastern Idaho in the Eastern Idaho Regional Medical Center in Idaho Falls. The Ronald McDonald Family Room will provide a needed respite for families with a child being treated in the hospital – keeping even more families close, closer to home.

Finally, given the success of the two Happy Wheels Carts we have in St. Luke's and Saint Alphonsus in Boise, we launched a new Happy Wheels cart in Twin Falls. The growth of our programs in areas outside of Boise has been a priority for us for years and thanks to the special dedication of the Family Room committee in Idaho Falls and the Magic Valley Champions committee in Twin Falls, we are getting closer to reaching that goal.

Thank you to all of our friends and partners for your involvement, your commitment and your ongoing support of Ronald McDonald House Charities of Idaho. With your help, we are closer to meeting the future needs of families with sick children.

Sincerely,

Lisa Bescherer  
President, Board of Directors

Mindy Plumlee  
Executive Director

# 2018 FACTS & HIGHLIGHTS



**692**  
families visited  
the Idaho Ronald  
McDonald House



**4,512**  
room nights of  
lodging provided  
to guest families




**8 Days**  
was the average  
stay for a family



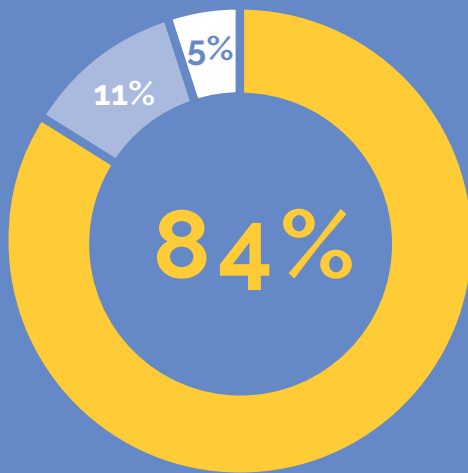
**131**  
food boxes  
provided to  
families



**Nearly  
\$900,000\***   
worth of lodging, meals and support  
provided to families during the year  
(\*2018 federal per diem rate)

## Families came from communities across:

**Idaho 84%**  
**Oregon 11%**  
**and beyond 5%**  
(includes AZ, AR,  
CA, CO, GA, MA,  
MI, MN, NV, NC,  
OH, OK, SD, TX,  
UT, WA, and  
outside of U.S.)



## Top Reasons Families Used the Idaho Ronald McDonald House



**34%**  
PREMATURE BIRTH

**33%**  
PEDIATRIC SERVICES

**10%**  
NEUROLOGICAL

**7%**  
CANCER

**5%**  
GASTROINTESTINAL & RESPIRATORY

**3%**  
EAR, NOSE, THROAT & OTHER

## VOLUNTEERS



  
**10,829**  
VOLUNTEER  
HOURS DONATED

  
**2,387**  
VOLUNTEERS  
DONATED  
THEIR TIME

**480**  
MEALS  
PREPARED FOR  
GUEST FAMILIES 

"We wanted to share  
the love that was given  
to us when we arrived.  
We wanted to be part of  
the family, our second  
family."  
~ Alma and Demetrio

## Happy Wheels Hospitality Carts

**1,668**  
Children Served

  
**1,556**  
Family Members Served

**3,224**  
Total People Served



# 2018 FINANCIAL STATEMENTS

## Statement of Financial Position

### ASSETS 2018

Cash & cash equivalents	\$ 745,773
Pledges Receivable, Net	1,407,075
Prepaid expenses	6,954
Investments	10,477,238
Property & equipment, Net	1,721,912
<b>TOTAL ASSETS</b>	<b>\$14,358,952</b>

### LIABILITIES & NET ASSETS

#### LIABILITIES

Accounts payable and accrued expenses	\$ 402,240
<b>TOTAL LIABILITIES</b>	<b>\$ 402,240</b>

#### NET ASSETS

Without Donor Restrictions	7,449,217
With Donor Restrictions	6,507,495
<b>TOTAL NET ASSETS</b>	<b>\$ 13,956,712</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$14,358,952</b>

## Statement of Activities

### REVENUES AND OTHER SUPPORT

Contributions	\$7,232,609
In-kind donations	188,991
Special events	263,236
Room donations	12,659
Other revenue	8,012
<b>TOTAL REVENUE &amp; SUPPORT</b>	<b>\$7,705,507</b>

### EXPENSES

Program services	\$741,383
Management & General Administration	179,410
Fundraising	121,360
<b>TOTAL EXPENSES</b>	<b>\$1,042,153</b>
Investment Income, Net	(\$122,633)
<b>NET INCOME/LOSS</b>	<b>\$6,540,721</b>

## WELCOME NEW BOARD MEMBER

We'd like to extend a warm welcome to the newest member on the Ronald McDonald House Charities of Idaho Board of Directors, Jennifer King, M.D.!



### Jennifer King, M.D.

Jennifer King works as a pediatrician for Saint Alphonsus Regional Medical Center in Boise, which fits perfectly into RMHC of Idaho's mission. Her goal as a pediatrician is to ensure the well-being of kids and help them grow up healthy. We're excited to welcome Jennifer to our Board of Directors.



"Someone once told me to take only what you need and give more than you have. I love this motto and live by it. It fills my heart to help others and brings so much fulfillment knowing I was able to help make someone's day a little better."

~ Pioneer Federal Credit Union