

# **Home Matters**

— Ronald McDonald House Charities® of Idaho , Inc. —

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Keeping families close®



spent in Boise. Every staff member was gracious and kind. I cannot speak highly enough about each of them. We truly felt comfortable to cook and relax. Due to the fact that we were far from home staying without my husband, this could have been a stressful period of time, but it wasn't. Staying in a home environment made a huge difference. It made me feel safe to relax and sleep at a time when I really needed it. The therapy was amazing at Neurotherapy NorthWest and so was its staff. After therapy was complete, my husband flew back to Boise to drive home with us.

I felt so comforted and at home in the Ronald McDonald House. When I look back at my stay, I feel more like I used to live in Boise, rather than feeling like we stayed in Boise for neurotherapy. That extra comfort truly changed the way I processed this journey.

## **FINDING HOPE**

Jeremiah 29:11 tells us "For I know the plans I have for you," declares the Lord, "plans to prosper you and not to harm you, plans to give you hope and a future." When you have hope in your heart you can dare to see your future as joyful and prosperous. Hope changes your perspective to see your future with anticipation. Hope helps you muster the courage to choose to view your current struggles as temporary. We discovered that hope when the Lord led us to learn what neurotherapy could do for our family. There are several types of neurofeedback/neurotherapy. We found a group called NeuroTherapy NorthWest. They are experienced specialists in the exact type of neurotherapy three of my children needed. The major obstacle was that they are located in Boise, Idaho. We live in the midwest, which seemed like a world away. For a time, the idea of coming felt impossible. However, one step at a time everything fell into place. They offer a two-week intensive treatment program for patients that are not local.

One of the biggest blessings that unfolded to us was when we were told there was a possibility to stay at the Ronald McDonald House during treatment. My husband and I drove for days with our kids. We arrived and were welcomed with warm greetings and hospitality. We were shown to our room, which was spacious and clean. My husband flew back home to return to work and I stayed for this time of therapy with our children. The Ronald McDonald House felt like a home for the two weeks we



One of my favorite memories during our stay was meeting the other families who were also staying at the House. I especially remember two very kind people who were visiting their baby in the hospital NICU. Their story touched my heart and I will continue to pray for them. Having a common bond with the other guests added to the atmosphere of a home environment. We felt supported and empowered to be a support to others.

I am personally grateful to the staff and have immense gratitude for the Ronald McDonald House of Boise, Idaho.

Sincerely,

The Diaz family

#### Mission Statement

Ronald McDonald House Charities of Idaho supports families of ill or injured children by keeping them together in times of medical need.

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Home Matters is a publication of Ronald McDonald House Charities® of Idaho, Inc.

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#### www.rmhcidaho.org







#### WELCOME NEW BOARD MEMBERS

We'd like to extend a warm welcome to the three newest members on the Ronald McDonald House Charities of Idaho Board of Directors, Mark Anderson, Sharon Miller, and Christine Perez joined us in January 2019 and will each serve a three year term.



#### **Mark Anderson**

Mark Anderson is the owner and president of UltraClean and also creates, writes, and co-hosts for the Food Network. Anderson has extensive experience in advertising—he spent six years as Partner and Managing Director at Omelet, a Los Angeles-based ad agency. He looks forward to using his experience to help RMHC of Idaho with marketing efforts, particularly when it comes to social and experiential marketing. Since arriving in Idaho, Anderson's goal has been to immerse himself in this truly special community and use his life experiences and resources to contribute to it.



#### **Sharon Miller**

Sharon Miller works at Lamb Weston as senior vice president and general manager for global business. She brings a wide variety of experience to the Board, including strategy, networking, influencing, creative problem solving, collaboration, and organizational skills for events. Having worked as a supplier to McDonald's over the last 5 years, Miller has become very fond and familiar with RMHC and the amazing role it plays for families. Being settled back in Boise for work, she looks forward to making a meaningful contribution to RMHC.



#### **Christine Perez**

Christine Perez is a CPA/Tax Manager at Harris CPAs and will bring a lot of valuable experience to RMHC, especially when it comes to nonprofit tax compliance, financial statement preparation, and familiarity with audits. Perez has had an amazing experience working with RMHC of Idaho in the past, including as a volunteer, and is excited to continue being involved as a Board member. She also currently serves on the Resource Development Committee for the Girl Scouts of Silver Sage.



## New Idaho Ronald McDonald House®

Construction is well under way for our new 47-room Ronald McDonald House in Boise. Despite this winter's wet weather, Engineered Structures, Inc. (ESI) has been working hard to stay on schedule, even working weekends. It's easy to track the new House's construction progress—all you have to do is visit <code>ibeamsystems.com/camera/rmhcidaho</code> and you can download photos, create your own time lapse, or watch the livestream to see the House come to life in real-time.

We are continuing to work towards our fundraising goal of \$15,3 million and are grateful for all the support we've received so far, bringing us to nearly \$10 million raised. However, we still have \$5.3 million left to raise in order to make room for every family. Help us reach our goal and make a donation or pledge today by visiting **rmhcidaho**. **org/roomforeveryfamily**. There are still plenty of naming opportunities available, including the courtyard, first and second floors, game room and living room alcoves. Visit **rmhcidaho.org/roomforeveryfamily** for a full list.



# Ronald McDonald Family Room®

We're thrilled about all the support we've received after announcing plans to build a Ronald McDonald Family Room at Eastern Idaho Regional Medical Center (EIRMC) in Idaho Falls. As of April 22, construction has officially begun on the Family Room, and we anticipate the grand

## EXPANSION UPDATE.

This is a very exciting year of growth for Ronald McDonald House Charities of Idaho! In February, we began construction on a brand new Idaho Ronald McDonald House in Boise to serve more than three times the number of families we currently serve, with a planned open date of January 2020. Additionally, this summer we will be opening a Ronald McDonald Family Room within Eastern Idaho Regional Medical Center in Idaho Falls. We're overjoyed at all the support we've received from the community around these expansion projects and look forward to serving more families than ever before.

To have a place to give him that rest and to recuperate and build up his strength, it just means a lot, and to not have that, it just makes things so much harder. To have to drive here five hours, go through procedures with Ethan, and then have to put him in a van and drive back, it's not only hard on me, but it's not fair to him. There have been times when we'd get him out of the van and he can't even walk because he hurts so bad because the trip is so hard on him. Just to be close to my son, just to be there, just to hold his hand, just to look in his eye and tell him it's going to be OK... even when I don't know if it is. There's nothing that if I had the money, I wouldn't give for that.

~ Crystal Wiggins Franklin ID

opening will take place this summer. We are so grateful for the support from the Eastern Idaho community and look forward to providing comfort and support to even more families of sick children.

There are many different ways to get involved as we get closer to bringing a Family Room to Idaho Falls. As soon as we open our doors this summer, we are going to need volunteers to help keep the Family Room running. We will also be needing supplies to make the Family Room a home for families. If you're interested in volunteering or donating items, reach out to Warren Maxfield at warren@rmhcidaho.org or (208) 227-2898. To make a donation or learn more about the Family Room, visit rmhcidaho.org/familyroom.

#### **2018 FACTS AND HIGHLIGHTS**

602 families visited the Idaho Ronald McDonald House

4,512 room nights of lodging provided to guest families

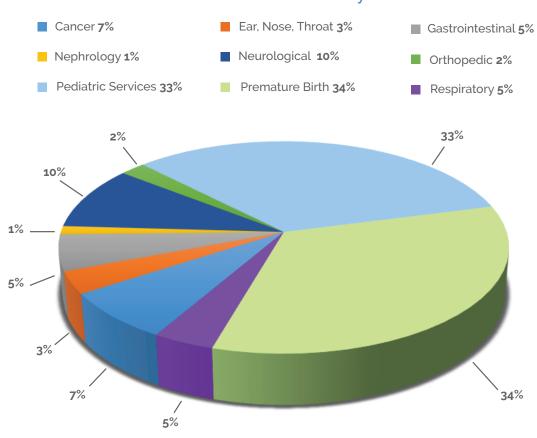
days was the average stay for a family

131 food boxes provided to families

\$900,000\*

worth of lodging, meals and support provided to families during the year (\*2018 federal per diem rate)

## Reasons For Stay



#### Where Families Came From

Idaho: **84%** (see county breakdown below)

Oregon: **11%** 

Other (includes AZ, AR, CA, CO, GA, MA, MI, MN, NV, NC, OH, OK, SD, TX, UT, WA, and outside of U.S.): 5%

#### Location by Idaho County

Adams **1.3**% Bannock 3.1% Bingham 1.2% **Blaine 4.8%** Boise 0.8% Bonneville 2.3% Canyon 5.2% Cassia 6.9% Clark 0.4% Clearwater 0.6% Elmore 7.5%

Franklin 3.5% Fremont 1.1% Gem 2.5% Gooding 6.7% Idaho 2.3% Jefferson 2.7% Jerome 8.6% Kootenai 0.4% Lemhi 2.1% Lewis 0.2% Lincoln 0.6%

Madison 1.7% Minidoka 2.9% Oneida 0.6% Owyhee 1.1% Payette 4.8% Power 0.2% Twin Falls 22.5% Valley 0.6% Washington 0.8%

### **VOLUNTEER OF THE YEAR**

We are honored to announce that our Volunteer of the Year is, Lynn Savercool. Lynn has been a friendly face at the front desk since September 2011. As a front desk volunteer, Lynn is responsible for checking families in and out, providing tours and answering questions for families, volunteers and donors. In addition to her service at the front desk she also volunteers at the J.R. Simplot Memorial Golf Tournament with her husband Kip. They volunteer together at one of the competition holes where they keep people laughing and having fun throughout the day. Lynn's dedication and commitment to the Ronald McDonald House Charities of Idaho and the families we serve is greatly appreciated.







#### **VOLUNTEER IMPACT**

Volunteers are instrumental in providing care and support to the families we serve through our volunteer programs here at the House, Happy Wheels Hospitality Carts in the hospitals and at our Fundraising and Special Events.

# New Volunteer Management System

Volunteers are now able to register, view calendars and sign up for shifts on our website at rmhcidaho.org. Through this new online volunteer management system, volunteers can view and sign up for meal preparation baking and House project shifts, as well as volunteer opportunities for fundraisers and special events. Shifts for the Sporting Clays Tournament on May 31 and June 1 at Black Dog Clays are now available online.

IN 2018...

2,387

volunteers donated their time to help families

10,829

volunteer hours
were donated

480

meals were prepared to help nourish families

IN 2018...

1,668

children were served by the Hospitality Carts

**1,55**6

family members were served by the Hospitality Carts

3,224

total people served by the Happy Wheels Hospitality Carts



Happy Wheels Hospitality Carts

Designed to serve families who wait for hours without leaving the hospital or their child's bedside, the Happy Wheels Hospitality Cart provides a bit of comfort as it travels the hallways of Saint Alphonsus and St. Luke's Children's Hospital, bringing parents a hot beverage and snack while keeping the little ones entertained with books, fun activities, and toys.



# AN EASY WAY TO SUPPORT FAMILIES OF SICK CHILDREN



Trying to decide what to do with that old car, truck, RV, trailer, boat or tractor you never use? Consider donating your vehicle to Ronald McDonald House Charities of Idaho. We make donating your vehicle easy, fast and free. We'll even come pick up your vehicle at no cost to you. Most importantly, all proceeds will be used to support families of ill or injured children right here in your community.

To donate your vehicle, or learn more about the program and how it helps families of sick children, call toll free **855-CARSHELP** (227-7435) or visit **CarsHelp.org**.

#### **HAVE AN IRA?**

This tax season, many people will see changes in their tax benefits when it comes to charitable giving. This is because of the Tax Cuts and Jobs Acts signed into law Dec. of 2017, which included changes to income tax brackets, marginal tax rates, and standard deductions. As a result of these changes, we'd like to highlight one way you can give to RMHC of Idaho while still receiving a tax benefit. For those who have an Individual Retirement Account (IRA) and are age 70 ½ or older, it's still possible to donate to a charity through a qualified charitable distribution (QCD). Through a QCD, individuals age 70 ½ or older with an IRA can make direct tax-free transfers of up to \$100,000 per year from their required minimum distribution (RMD) to qualified charities. To learn more about how to set up a QCD, talk with your tax advisor. As we navigate this new tax law, we hope you will continue to support us in our mission of keeping families together.

#### **COMMUNITY EVENTS**

Benefiting Ronald McDonald House Charities of Idaho

Aug 3 Boise Cars & Coffee

The Village at Meridian

Aug 19-28 30th Annual Albertsons Boise Open

presented by Kraft & Nabisco Web.com Tour

Finals, Hillcrest Country Club,

Purchase your Tournament tickets online https://bit.ly/205DGUg and support

RMHC of Idaho.

For more information about these events visit www.rmhcidaho.org or call (208) 336-5478.



To see our full wish list and learn about other ways to help, visit rmhcidaho.org. We appreciate all that you do to help families of sick children.

## **WISH LIST ITEMS**

We are always in need of items around the Ronald McDonald House and for the Happy Wheels Hospitality Carts to ensure families are comfortable and taken care of. Please consider picking up one or two of these items the next time you're at the store. Donations may be dropped off at the House any day of the week between g a.m. and 8 p.m.

If it's more convenient, you can also order wish list items online using **AmazonSmile**. Just go to **smile.amazon.com** to order some of these items and have them shipped directly to the House. Even better, AmazonSmile will donate 0.5% of your eligible purchases to RMHC of Idaho.

#### **CURRENTLY IN NEED:**

- Clorox/Lysol Wipes
- · White Vinegar
- Baking Soda
- Toilet Brushes
- · Laundry Detergent
- Pillows (standard queen)
- 16 oz. Plastic Cups
- Bleach
- Napkins
- Grocery and Gas Gift Cards
- Individual Packages of Chips and Goldfish Crackers





16th Annual Western States CAT Ronald McDonald House Charities of Idaho Sporting Clays Tournament

May 31 & June 1, 2019 Black Dog Clays, 7680 Vallejo Rd., Boise, Idaho

Register online at rmhcidaho.org

Sporting Clays is one of RMHC of Idaho's signature fundraisers. Sporting Clays is a 14 Station, 100 bird, National Sporting Clays Association (NSCA) registered event (NSCA membership is not required to participate). Participants receive 12-gauge ammunition, targets, shooter gift, lunch and beverages. The support of Western States



CAT as the Title sponsor and the Kids & Clays Foundation helps make this Tournament successful and enjoyable for everyone who attends. You can get involved by becoming a sponsor, registering with a team, or volunteering at the event. For more information, visit rmhcidaho.org.

#### **Special Guest Appearance**

Jamie Corkish is the 2012 Olympic Gold Medalist for the 50 meter three position rifle and we are excited that she will be attending our 2019 Sporting Clays Tournament. Jamie has been involved in Shooting Sports for over 25 years and is excited to be a part of our event. She's looking forward to meeting our participants, signing autographs and participating in our Side Games. You may even be able to convince her to be your partner for the competitive two-person flurry.



# Join us for the First Annual Red Shoe Shindig!

This new event is all about the shoes! Boots, Sneakers, Pumps... As long as they're red, that's all that matters! This is not a gala but an updated take on food, fun and fundraising. You'll be treated to themed food stations, silent and live auctions, entertainment and shoe selfies! Get ready to kick up your heels and enjoy the evening benefiting Ronald McDonald House Charities of Idaho. With your support, we will help keep families together and near the medical care their children need.

#### Thursday, February 27, 2020 JUMP, Pioneer Room

Presented by Red Diamond Sponsor



To become a sponsor or purchase your tickets, visit **rmhcidaho.org/redshoe.** 







The J.R. Simplot Memorial Golf Tournament is held each year in September to honor J.R. Simplot and continue his family and company's commitment to Ronald McDonald House Charities of Idaho. The Tournament is a one-day, four-person scramble played on the 27 holes at the Falcon Crest Golf Club. The Tournament has been a sell-out the past four years and we are honored that, along with our local sponsors, so many of the Simplot Company partners travel to Boise to participate in this very important fundraiser for Ronald McDonald House Charities of Idaho.

## Wednesday, September 18, 2019 Shotgun start at 10:30 a.m.

Falcon Crest Golf Club, Kuna, ID

\*Join us this year for a NEW 19th Hole After Party Enjoy food, beverages and live entertainment. Purchase tickets at the event for a chance to win amazing raffle packages!





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www.rmhcidaho.org









We felt that we were home in spite of not being actually home. We were so beyond grateful for the volunteers and everyone that helped in making us feel comfortable and loved through one of the toughest times in our lives. We are forever grateful to the Ronald McDonald House and all those that helped in making our difficult journey one of ease and gratitude.

~ Clarke family, Twin Falls ID

