

## **Community Fundraiser Guidelines**

Thank you for choosing to organize a **Community Fundraiser** to benefit Ronald McDonald House Charities of Idaho (RMHC of Idaho)! Funds raised through your efforts allow RMHC of Idaho to provide comfort and support to hundreds of families faced with the daunting challenge of caring for their seriously ill or injured child.

## Let's get started!

The first step is to get your event/activity approved by Ronald McDonald House Charities of Idaho. Before you begin fundraising or promoting your event or project, please review the guidelines below. Once you've reviewed our guidelines, please complete the <a href="Community Fundraiser">Community Fundraiser</a> application, providing as many details as possible. Upon approval of your application, you may begin fundraising!

## **Guidelines**

In order to ensure that all proposed fundraising projects are keeping with RMHC organizational guidelines, and to comply with regulations pertaining to non-profit organizations, fundraisers must:

- Comply with all federal, state, and local laws governing charitable fundraising, gift reporting and special events.
- Fit the mission and convey the appropriate image and message for RMHC.
- Accept RMHC will not sponsor or endorse individuals, companies, programs, products or services and does not allow door-to-door selling or phone solicitation on our behalf.
- A minimum of 3 weeks advance notice of your event is requested. This will ensure coordination with RMHC staff.
- Clearly state in promotional material the percentage of the proceeds to benefit RMHC.
  Accept that if circumstances warrant or RMHC is notified or becomes aware of practices incongruent with these guidelines or misaligned with our mission, RMHC may direct you to modify, cease, or cancel the program.

RMHC will make every effort to support your event in the following ways:

- Provide RMHC promotional materials (i.e. brochures, fact sheets, flyers, and/or small giveaways, as available)
- Distribute information about your event (provided by you) to our staff and volunteers
- Written tax receipts to donors who make checks payable directly to Ronald McDonald House Charities of Idaho
- Promote your event on our website, email, and social media channels, with a link to your event, or fundraising page
- Attend fundraisers or check presentations, as schedule permits
- Provide a letter of authorization to be used to validate the authenticity of the fundraiser and its organizers