

# **MAKING ROOM** FOR EVERY FAMILY

### We're building a new Ronald McDonald House

Over the last several years, demand for Ronald McDonald House Charities of Idaho's support has increasingly exceeded its capacity, which means more and more families who hope to stay at the House are turned away because it's full. In 2018, we had to turn away 85 families for 221 nights due to space limitations. Idaho and Eastern Oregon are experiencing significant growth and to accommodate, Boise's regional medical centers are expanding and implementing innovative and specialized pediatric medical programs and treatments. If our capacity remains the same, by 2025, there will be only 1 room at the House for every 3 families who need one each night.

In order to make room for every family, we're building a new Ronald McDonald House directly to the east of our current facility with a projected open date of January 2020. The new House will be 40,000 square feet to serve more than three times the number of families we currently serve. There will be 47 guest rooms to help more families stay together, private day rooms to provide families a home base while receiving outpatient care, and a larger kitchen, pantry, and dining room to take the pressure of shopping, cooking, and cleaning off families.

Projected to open in

the new House will be 

(0

 $\mathbf{O}$ 

to serve more than

times th



There will also be community gathering spaces, which are designed to promote interaction among guests and provide an environment of support from volunteers and staff. This new facility will remain just steps from St. Luke's Children's Hospital and a short drive to Saint Alphonsus, so families can focus on the health of their child. Expanding our capacity means meeting every need and not turning away families because every room is full. We hope you'll be inspired by our vision for a new building and help us find room for every family.



#### **Mission Statement**

Ronald McDonald House Charities of Idaho supports families of ill or injured children by keeping them together in times of medical need.

#### **Board of Directors**

Lisa Bescherer, President Chris Comstock, Vice President Joan Whitacre, Treasurer Megan Poshka, Secretary Darren Kyle, Past President

Becky Alexander Mark Anderson Georganne Benjamin Sharon Miller Elizabeth Criner Rick Darmody Josh Evett Erin Howell Mary Johnson Scott Jones

Tonya Kardas Garrett Lofto Christine Perez Scott Snyder, MD Luke Sturdy Marcene Taylor Carrie Westergard

### Campaign Catalyst Team

Rick Darmody, Co-Chair Mike Schanze, Co-Chair Mindy Plumlee, Executive Director

#### Construction Oversight Committee

Marcene Taylor, Chair

Georganne Benjamin Ross Caulum Tom Harris Bruce Jensen Katrina Kuln Laurie Revnoldson Steve Sell Joan Whitacre

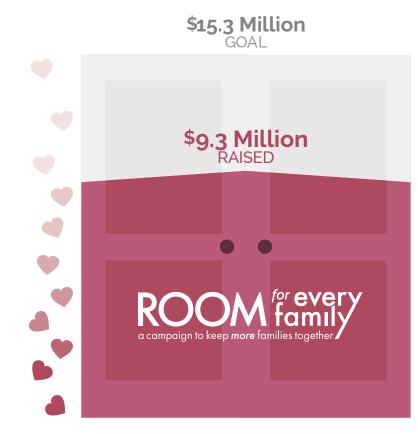
#### Ronald McDonald Family Room Community **Committee Members**

#### Ernie Unger, Chair

Misty Benjamin	A
Trent Cichos	Lo
Chad Hammond	Jo
Mary Johnson	Je
Cindy Jones	Lu
Martha Flores-Limon	Be
Sharon Parry	

nn Marie Peters ori Priest ohn Radford eff Sollis uke Webb, MD en Winder

Ronald McDonald House Charities® of Idaho, Inc 101 Warm Springs Avenue Boise, Idaho 83712 Ph: (208)336-5478 Fax: (208)336-0587 www.rmhcidaho.org



# We Need Your Help

In order to make this new House a reality, our goal is to raise a total of \$15.3 million. In August of 2018, the global Ronald McDonald House Charities organization announced a \$100 million donation from researchbased global biopharmaceutical company AbbVie, which will support 32 Ronald McDonald House expansions across the United States. RMHC of Idaho received \$5 million from the AbbVie donation. Other leadership gifts include the J.R. Simplot Company and family, McDonald's owners/ operators of Southern Idaho, Lamb Weston, and RMHC of Idaho Board and staff. An updated major donor list can be found at rmhcidaho.org/ roomforeveryfamily. Thanks to these and other generous donors, we've raised about \$9.3 million.

We still have about \$6 million left to raise in order to make room for every family, which means we need your help. To make a donation or pledge toward our capital campaign, visit rmhcidaho.org/roomforeveryfamily or mail the enclosed donation/pledge card. Naming opportunities are still available. For more information, visit our website or contact Mindy at mindy@rmhcidaho.org.

## STAY UP TO DATE on Our Expansion Efforts

- 1. Watch the magic unfold in real time by checking out our live camera feed! Just visit rmhcidaho.org/roomforeveryfamily and click on "Watch Live Construction Feed."
- 2. Stop by rmhcidaho.org for monthly expansion updates on our blog.
- 3. Follow us on social media and sign up for our emails through rmhcidaho.org so you can stay up to date on all the exciting happenings!





rmhcidaho @RMHIdaho



## **RONALD MCDONALD FAMILY ROOM** Bringing comfort and care to Eastern Idaho Families

Later this summer, we will be opening a Ronald McDonald Family Room inside Eastern Idaho Regional Medical Center (EIRMC) in Idaho Falls for families of pediatric patients.

The Ronald McDonald Family Room provides a comfortable and supportive environment within the hospital where families can stay close to their child without having to spend all their time in a critical care environment. The Family Room will provide a space to spend time, stay the night, and eat meals or snacks at no cost to the family. Having access to these services means parents can be better rested and able to participate in their child's care.

The presence of a Family Room and its volunteers has been shown to improve the well-being of the

family, as well as reduce stress and the feeling of isolation. The Family Room will be fully supported by Ronald McDonald House Charities of Idaho staff and volunteers. A Family Room Committee is overseeing this new project, which includes members of the Idaho Falls community invested in bringing the RMHC of Idaho mission to Eastern Idaho.

Naming opportunities for the Ronald McDonald Family Room may still be available. For more information about the Family Room and how you can volunteer, support, or donate, visit **rmhcidaho.org/familyroom**. You can also mail in your donation using the enclosed donation/pledge card.

Ronald McDonald Family Room phone: (208) 227-2898





101 Warm Springs Avenue Boise, Idaho 83712 (208) 336-5478 www.rmhcidaho.org Nonprofit Org. US Postage **PAID** Permit #212 Boise, Idaho

a campaign to keep more families together

Give Today and Be A Part of Keeping More Families Together

We're Growing!

A New Ronald McDonald House® in Boise A New Ronald McDonald Family Room®

> ROOM for every a campaign to keep more families together

in Idaho Falls