



Celebrating 30 Years

Contact Warren Maxfield, Director of Programs

Phone (208) 227-2898 | (208) 570-5462

Email warren@rmhcidaho.org

Website rmhcidaho.org/familyroom

FOR IMMEDIATE RELEASE

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NEW RONALD MCDONALD FAMILY ROOM[®] COMING TO EASTERN IDAHO

IDAHO FALLS, ID – Seeing a need in the Eastern Idaho Community, Ronald McDonald House Charities of Idaho is proud to announce plans to build a new Ronald McDonald Family Room within Eastern Idaho Regional Medical Center. Years of planning, fundraising and community support will come to fruition during the summer of 2019, when this new facility opens to start serving families in need. Construction of the Family Room will begin in spring of 2019.

The Ronald McDonald Family Room will provide a home-like environment for parents and families of children receiving treatment at Eastern Idaho Regional Medical Center. The Family Room will allow these parents and families a quiet place to get something to eat, take a shower, do laundry, watch tv, take a nap, or even stay the night, all within the hospital. When children are sick, the thing they need most is family. The Ronald McDonald Family Room will help keep these families together during those critical times.

RMHC of Idaho is working to raise the remaining funds needed to build and operate the Family Room. Of the initial \$700,000 goal, half has been raised with roughly \$350,000 remaining. RMHC of Idaho is asking for contributions of all amounts from community members who share in the mission of this project.

"Eastern Idaho is a community that cares," said RMHC of Idaho's Director of Programs, Warren Maxfield. "Coming together to make possible something like the new Ronald McDonald Family Room is a powerful example of exactly that. With the help and ongoing support of Eastern Idaho Regional Medical Center, generous donors like Lamb Weston and other community-minded individuals and organizations, we are humbled and encouraged at the support we have received."

The Family Room will be staffed by staff from RMHC of Idaho and the generous efforts of community volunteers.

If you are interested in learning more about the Family Room, or to donate, visit rmhcidaho.org/familyroom.

ABOUT EASTERN IDAHO REGIONAL MEDICAL CENTER

The largest medical facility in the region, Eastern Idaho Regional Medical Center (EIRMC) is a modern, Joint Commission- accredited, 318-bed full-service hospital located in Idaho Falls. EIRMC serves as the region's

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healthcare hub, and is accredited as a Level II Trauma Center, Level I ICU, and Primary Stroke Center. EIRMC is also rapidly expanding Children's Services, including a Level III Neonatal Intensive Care Unit, Pediatric Intensive Care Unit, and general pediatric services.

ABOUT RONALD MCDONALD HOUSE CHARITIES OF IDAHO

Ronald McDonald House Charities of Idaho is an Idaho based non-profit 501(c)(3) that supports families of ill or injured children by keeping them together in times of medical need. RMHC of Idaho operates the Idaho Ronald McDonald House in Boise, the Ronald McDonald Family Room in Idaho Falls and the Happy Wheels Hospitality Carts in the St. Luke's and Saint Alphonsus hospitals in Boise. Through its programs, RMHC of Idaho provides families with a safe and secure place for healing filled with hope and comfort while also investing and strengthening healthcare partnerships to meet families' growing and changing needs. Learn more at rmhcidaho.org.

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