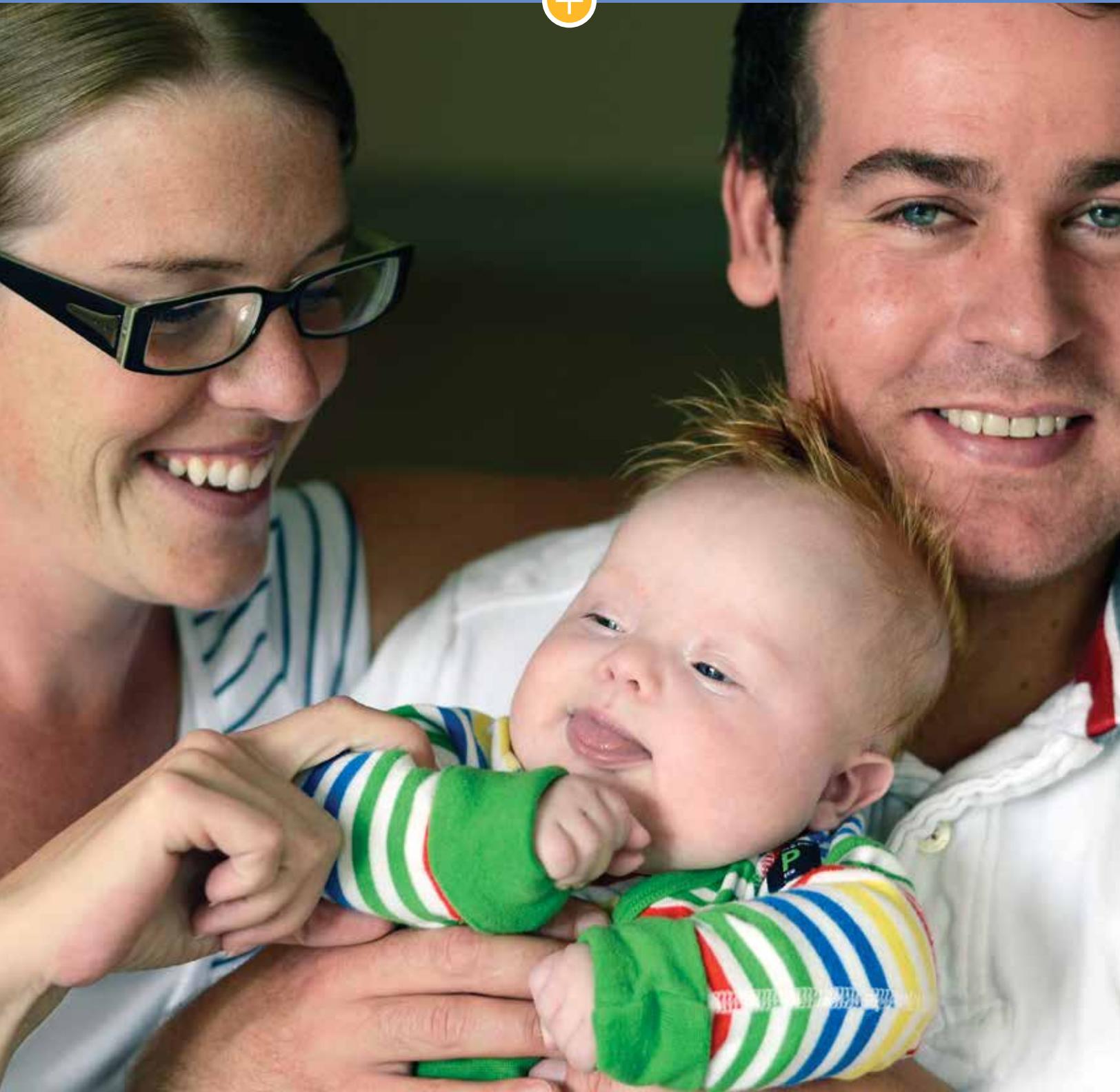


————— *2013 Annual Report* —————
TO THE COMMUNITY



Mission Statement

Ronald McDonald House Charities® of Idaho operates the Idaho Ronald McDonald House® to provide a temporary home away from home for families of ill or injured children receiving treatment at Boise medical facilities. In addition, the Charity invests in community programs that promote the health and well-being of children.

Board of Directors

Rick Darmody, President
Ernie Unger, Vice-President
Sue Quint, Treasurer
Luke Sturdy, Secretary
Anne-Marie Merlo, Past President

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Georganne Benjamin
Ann Carlson
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Erik Hansen
Gregory Janos, MD
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Garrett Lofto
Cindy Martin
Jerry Randklev
Mike Schanze
Sarah Seidl
LeAnn South

Staff

Mindy Plumlee, Executive Director
Ellie Pharis, Development Director
Mike Krause, Director of House Operations
Ramona Dopps, Data & Administrative Director
Micaela de Loyola, Volunteer Coordinator
Melissa Berger, Resident Manager
Megan Schuelke, House Coordinator
Chelsea Turner, Housekeeping
Zarina Pulotova, Housekeeping

Home Matters is a publication of Ronald McDonald House Charities® of Idaho, Inc.

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From the **PRESIDENT** of the Board and the **EXECUTIVE DIRECTOR**



Dear Friends of Idaho Ronald McDonald House,

We'd like to thank each of you for your tremendous support this past year. The mission of the Ronald McDonald House to provide a home away from home for the families of ill and injured children continues to be vital in our communities. The need for the services of the House continues to grow as we have more and more families from Idaho, Oregon and beyond using the House each month.

During the past year, the Board of Directors has spent significant time focused on strategic planning for the future. The goal of this planning has been twofold. First, we want to ensure the charity is sustainable moving forward. We feel as an organization, we are in a strong position as it relates to sustainability, thanks in large part to all of our outstanding supporters. The second goal has been to ensure that when the time is right for growth, we are ready to meet that demand. The Board has empowered an Expansion Committee to explore and review all options available and their research is helping the Board put together the best plan for growth. The Expansion Committee is doing an outstanding job and the work is ongoing preparing for potential future expansion. You can look for more information to come as we communicate our plans and needs.

The changing environment of children's healthcare and the increased need for the services of the House program are a top priority for the Board. While we look toward the future, we appreciate your involvement today – volunteering your time, sharing your talents, and giving of your resources. It matters to families each and every day, and together we make the Idaho Ronald McDonald House more than a place that gives help, it gives hope.

All our best,

Rick Darmody
President, Board of Directors

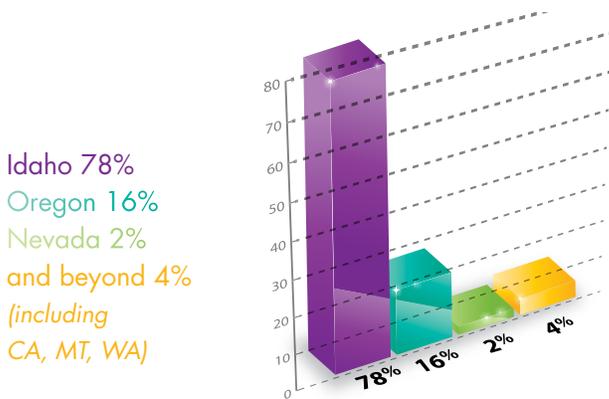
Mindy Plumlee
Executive Director

2013

FACTS & HIGHLIGHTS

In 2013, 559 families visited the Idaho Ronald McDonald House for 5,057 total nights of lodging.

Families came from communities across:

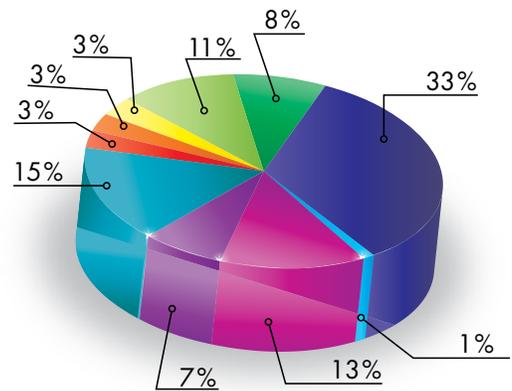


The average length of stay was 9 days and the average occupancy for 2013 was 81%.

The value of providing a room, meals, etc. at the Ronald McDonald House is more than \$169 a day, per family. There are some things you can't assign a dollar figure to: peace of mind, a caring environment, the support of volunteers and other guest families. Those intangibles are what make this House a home. In 2013, more than \$612,000 in essential services were delivered to families using the House.

Families come with children who have the following conditions:

- Premature Birth: 33%
- Gastro Intestinal: 8%
- NICU other: 11%
- Respiratory: 3%
- Orthopedic: 3%
- Surgery: 3%
- Pediatric other: 15%
- Neurological: 7%
- Cancer: 13%
- Cardiac: 1%



Reaching Out Into the Community

Outside the walls of the Ronald McDonald House, the mission of helping children continues locally and across the State.

Food Boxes:

Some families of pediatric patients at our partner hospitals stay at the bedside of the patient. Perhaps there are complications that make it necessary for them to be there at all times. The Ronald McDonald House may be full and they are waiting for an available room, or they may live close enough to drive home at the end of each day. We still provide care and support by delivering a food box so the family has nourishing and convenient snacks. This program is still developing, but over the past year, we assisted 96 families in this way, helping them to reduce financial burdens and spend more time with their child.

Grant making:

Ronald McDonald House Charities of Idaho uses a matching grants program available through Ronald McDonald House Charities Global Office in Oak Brook, IL to help provide funding for programs that focus on pediatric oral health.

During 2012, over \$43,000 was placed into the canisters at McDonald's® restaurants throughout the State to benefit RMHC of

Idaho. These proceeds along with the matching funds helped the following organizations benefit more than 4,000 of Idaho's school age children.

- Children's Free Dental Clinic in the Boise School District – Dental Equipment & Supplies
- Central District Health Department - School Based Sealant Project
- Idaho Dental Foundation – Statewide 'Give Kids A Smile' Program
- Idaho State University Department of Dental Hygiene – Greenacres Elementary School Sealant Program
- Southeastern Idaho Public Health – The Marsh Valley, Aberdeen and American Falls Smiles Projects
- Southwest District Health – School Based Screenings, Fluoride and Cleaning

2013

FINANCIAL STATEMENTS

Statement of Financial Position



ASSETS 2012

CURRENT ASSETS

Cash & cash equivalents	\$355,837
Prepaid expenses	<u>92,584</u>
TOTAL CURRENT ASSETS	\$448,421

NONCURRENT ASSETS

Investments	\$4,459,866
Property & equipment	2,305,366
Less accumulated depreciation	<u>-1,271,728</u>
	\$5,493,504

TOTAL ASSETS **\$5,941,925**



LIABILITIES & NET ASSETS

Accounts payable	\$14,708
Accrued salaries & payroll taxes	15,776
Accrued vacation	<u>14,334</u>
TOTAL CURRENT LIABILITIES	\$44,818

NET ASSETS

Unrestricted	
Board designated	\$1,900,000
Undesignated	<u>3,250,907</u>
Total unrestricted	\$5,150,907
Temporarily Restricted	\$250,000
Permanently restricted	<u>496,200</u>
TOTAL NET ASSETS	\$5,897,107

TOTAL LIABILITIES & NET ASSETS **\$5,941,925**

Statement of Activities



PUBLIC SUPPORT & REVENUE

Contributions	\$556,938
In-kind donations	72,112
Special events	169,047
Room donations	10,712
Other revenue	20,530
Disposal of fixed assets	761
Investment gain/loss	<u>507,459</u>
TOTAL REVENUE & SUPPORT	\$1,337,559

EXPENSES

Program services:	
House operations	\$488,056
Children services grants	21,768
Management & general	152,787
Fundraising & special events	88,769
Unallocated donation boxes	<u>11,850</u>
TOTAL EXPENSES	\$763,230
TEMPORARILY RESTRICTED NET ASSETS	\$250,000

NET INCOME/LOSS **\$824,329**