



*2011 Annual Report  
to the Community*



RONALD MCDONALD  
HOUSE CHARITIES  
IDAHO

## Mission Statement

Ronald McDonald House Charities® of Idaho operates the Idaho Ronald McDonald House® to provide a temporary home away from home for families of ill or injured children receiving treatment at Boise medical facilities. In addition, the Charity invests in community programs that promote the health and well-being of children.

## Board of Directors

**Sarah Seidl**, President  
**Anne-Marie Merlo**, Vice President  
**Sue Quint**, Treasurer  
**Cindy Martin**, Secretary  
**Keely Duke** Past President

John Aemmer  
Becky Alexander  
Georganne Benjamin  
Ann Carlson  
Rick Darmody  
Rashelle Gussner  
Erik Hansen  
Gregory Janos, MD  
Debbie Ketchum  
Darren Kyle  
Jerry Randklev  
LeAnn South  
Luke Sturdy  
Ernie Unger

## Staff

**Mindy Plumlee**, Executive Director  
**Sandra Wood**, Director of House Operations  
**Ellie Pharis**, Development Director  
**Micaela de Loyola**, Volunteer Coordinator  
**Ashley Ingalls**, House Coordinator  
**Heather Stanfill**, Resident Manager  
**Diana Jones**, Housekeeping

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of Idaho, Inc.

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## From the President of the Board and the Executive Director

Numbers are one important way to measure the success of an organization. For the Ronald McDonald House, we count how many families stayed, for how long, why, from where, and how much funding we need to meet our mission. How many gallons of milk did it take to supply the House for a week, how many Board or committee meetings were held, and how many volunteer hours were given? Yes, numbers tell part of our story, and as a Board we take the task of oversight and responsibility seriously as we govern with accountability and transparency.

But as important as the numbers are, it is the stories and the people behind the numbers that bring us all together. It's Kylie, Luke, Savannah, Alonzo, Nate and hundreds more children who are counting on our help. Many families travel far from home to get treatment for their children. The combination of distance and time can divide families. And for these kids facing a serious medical crisis, having your Mom and Dad close by for love and support is so very important.

The Ronald McDonald House is built on the simple idea that nothing else should matter when a family is focused on healing their child – not where they can afford to stay, where they will get their next meal or where they will lay their heads at night to rest.

The facts and figures on the pages that follow give you an overview of the Ronald McDonald House families and our programs. But as you review the numbers, remember why we are all involved, and the difference that we make for the families that we serve. Your generosity as volunteers and donors makes it all possible. Thank you for being part of the RMH family and providing comfort and hope for families and children when they need it the most.

Regards,

A handwritten signature in black ink, appearing to be 'S. Seidl'.

Sarah Seidl  
President, Board of Directors

A handwritten signature in black ink, appearing to be 'Mindy Plumlee'.

Mindy Plumlee  
Executive Director

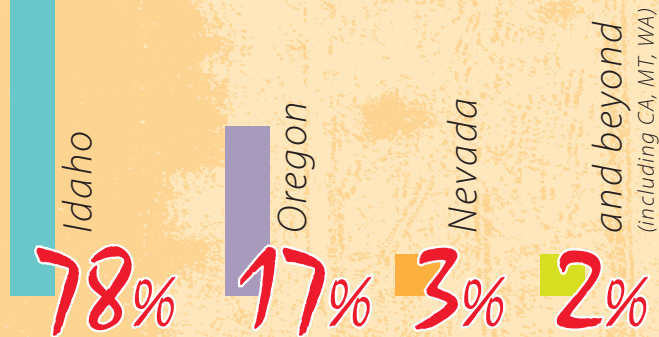


In 2011, **579 families** visited the Idaho Ronald McDonald House for **4,275 total nights** of lodging.

Idaho Ronald McDonald House®

# Facts & Highlights

## Families came from communities across:

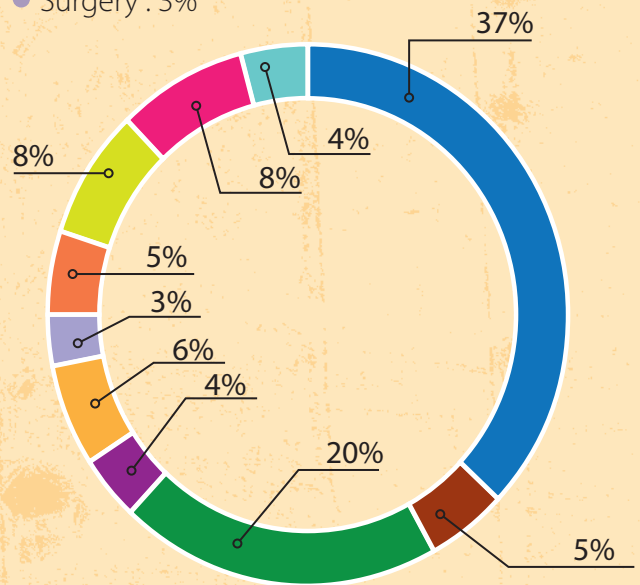


The average length of stay was 7 days and the average **occupancy** for 2011 was **70%**.

The value of providing a room, meals, etc at the Ronald McDonald House is more than \$135 a day, per family. There are some things you can't assign a dollar figure to... **peace of mind, a caring environment, the support of volunteers and other guest families.** Those intangibles are what make this House a home. In 2011, more than \$577,000 in essential services were delivered to families using the House.

## Families come with children who have the following conditions:

- Premature Birth : 37%
- Gastro Intestinal : 5%
- NICU other : 20%
- Respiratory : 4%
- Orthopedic : 6%
- Surgery : 3%
- Pediatric other: 5%
- Neurological: 8%
- Cancer : 8%
- Cardiac: 4%



## Reaching Out Into the Community

Outside the walls of the Ronald McDonald House, the mission of helping children continues. Ronald McDonald House Charities of Idaho uses a matching grants program available through Ronald McDonald House Charities Global Office in Oak Brook, IL to help provide funding for programs that focus on the health and well being of children.

During 2010, over \$40,000 was placed into the canisters at McDonald's® restaurants throughout the State. These proceeds along with matching funds from the RMHC Global Office helped Ronald McDonald House Charities of Idaho and other organizations that focus on children in 2011.

The current local grant focus is pediatric oral health care. Below is a list of organizations in Idaho that received a grant from Ronald McDonald House Charities in 2011 to benefit Idaho's children.

- Children's Free Dental Clinic - *Miles of Smiles No Cavity Club*
- Central District Health Department - *School Based Sealant Project*
- Caring Foundation for Children - *Idaho Caring Fdn Dental Care Program*
- Valley Family Health Care - *Oral Health Screening, Education and Treatment to Payette after school program participants*
- Idaho State University Dept of Dental Hygiene - *SE Idaho Give Kids a Smile Day*
- Southwest District Health - *On the Right Track to Fighting Plaque Project*
- Terry Reilly Health Services - *Improving Dental Care for young children*
- Family Health Services - *Filer Elementary School Dental Sealant Services*
- Pocatello/Chubbuck Head Start - *Head Start to a Healthy Smile*
- Health West - *Healthy Months begin at Well Child Visits*

# 2011 Financial Statements

## Statement of Financial Position

### ASSETS 2011

#### CURRENT ASSETS

Cash & cash equivalents	\$171,687
Accounts receivable	11,395
Prepaid expenses	<u>9,036</u>
<b>TOTAL CURRENT ASSETS</b>	<b>\$192,118</b>

#### NONCURRENT ASSETS

Investments	\$3,495,535
Property & equipment	2,231,770
Less accumulated depreciation	<u>-1,109,317</u>
	\$4,617,988

**TOTAL ASSETS \$4,810,106**

### LIABILITIES & NET ASSETS

Accounts payable	\$ 16,480
Accrued salaries & payroll taxes	15,627
Accrued vacation	<u>11,566</u>
<b>TOTAL CURRENT LIABILITIES</b>	<b>\$43,673</b>

NON CURRENT LIABILITIES \$29,651

#### NET ASSETS

Unrestricted	
Board designated	\$1,810,000
Undesignated	<u>2,430,582</u>
Total unrestricted	\$4,240,582
Permanently restricted	<u>496,200</u>
<b>TOTAL NET ASSETS</b>	<b>\$4,736,782</b>

**TOTAL LIABILITIES & NET ASSETS \$4,810,106**

## Statement of Activities

### PUBLIC SUPPORT & REVENUE

Contributions	\$419,807
Bequests	53,318
In-kind donations	91,258
Special events	132,855
Room donations	20,414
Other revenue	601
Disposal of fixed assets	-6,134
Investment gain/loss	<u>-19,202</u>
<b>TOTAL REVENUE &amp; SUPPORT</b>	<b>\$ 692,917</b>

### EXPENSES

Program services:	
House operations	438,110
Children services grants	20,744
Management & general	116,202
Fundraising & special events	105,771
Unallocated donation boxes	<u>13,299</u>
<b>TOTAL EXPENSES</b>	<b>\$694,126</b>

**NET INCOME/LOSS -\$1,209**

Assets Released from Restrictions in 2011 totalled \$15,000