



Home Matters

— Ronald McDonald House Charities® of Idaho , Inc. —

Volume 15, Issue 2 | Fall 2014



Madison Richards **HOME AWAY FROM HOME**



Our family was first introduced to the Idaho Ronald McDonald House in the summer of 2013. Our oldest daughter Madison was diagnosed with cancer and began her treatments at St. Luke's Children's Hospital. We live some distance from Boise and the Ronald McDonald House was proposed by the hospital's staff as a possible option to help us stay close to Madison during her treatments and avoid traveling back and forth from our home.

Since the diagnosis, Madison has spent many days and nights at the hospital and her mom has been at her side the whole time. The Ronald McDonald House has become our home away from home for myself and our two other children. They always say, "Let's stay at the Ronald" when Madison is having a treatment at

the hospital. Their enthusiasm to visit the home and its welcoming environment and friendly staff are a testament to the work that is being done at the House.

The generosity of people that provide meals and services at the home never ceases to amaze me. People truly care and are concerned about each and every one that stays there.

I want to thank everyone who has assisted us at the Idaho Ronald McDonald House and all that the volunteers and staff have done to help us. Each and every one of them make a big difference in the lives of those people who need help and support during very challenging times.

Sincerest appreciation,
Matt and Sharla Richards

Kim Hill, One Child Who Needed Health Care



40 YEARS OF HELPING AND HEALING #forRMHC

October, 2014 marks the 40th Anniversary of the opening of the very first Ronald McDonald House in Philadelphia, Pennsylvania and the start of Ronald McDonald House Charities as we know it today. It all started with one: one child who needed health care, one family who hoped to stay nearby, and one community that came together.

Kim Hill, a little girl who battled leukemia, was that one child. Her mother, Fran Hill and her father, former NFL Philadelphia Eagle's player Fred Hill, slept on hospital chairs and ate from vending machines to stay by her side. The Hill family's struggle to remain close to their daughter inspired one doctor, one football team, and one community to create a Home for families who traveled great distances to receive the best medical care for their children. Proceeds from a Shamrock Shake fundraiser at McDonald's® helped raise money for that very first Ronald McDonald House.

Continued Pg. 2

40 YEARS OF HELPING AND HEALING

Continued from Front Cover

Today, there are 337 Ronald McDonald Houses in 38 countries and regions. They provide a "home away from home" to more than 8,000 families each day, so they can be close to the hospital, participate in important medical decisions and care, and stay together as a family. The Idaho Ronald McDonald House is one of a large network of locally run Chapters that care for families, allowing them to focus on their sick child. It's all possible because of committed volunteers, generous donors and supportive partners. Look for more 40th Anniversary celebration plans and how you can be a part of making a difference #forRMHC.



WISH LIST

What an easy way to give and make a real difference! The Idaho Ronald McDonald House® depends on you to help provide many of the things needed for families and the House. Please check this list of items and pick up one or two the next time you're at the store! Donations may be dropped off any time during office hours, 9 am - 9 pm, 7-days a week.

Currently in Need:

1. Household Sanitizing Wipes
2. Pillows
3. Breakfast Bars
4. Soft Scrub Spray
5. Fresh Fruit (apples, bananas, etc.)
6. Walgreens Gift Cards

Visit our website, rmhcidaho.org, to review our full wish list for more ideas of how you can help.



AMAZON WISH LIST

A little can change a lot, and all donations matter!

Unable to stop-in and drop off donated supplies to the Idaho Ronald McDonald House? Visit our online Amazon.com wish list. Shop and ship your items directly to our House and help a family today.

Your donations truly make this House a Home. Thank you.

WHAT IS PLANNED GIVING ANYWAY?

TangLiao Family



Over the past couple of years, the Board of Directors at Ronald McDonald House Charities of Idaho has been learning about Planned Giving and even seated a committee to help with the education process. We want to share some of this information with you.

Planned Giving is finding ways to make charitable gifts now or after your lifetime while enjoying financial benefits for yourself.

Planned Gifts are sometimes referred to as "stop-and-think" gifts because they require some planning and, often, help from your professional advisors.

Planned Gifts, unlike cash donations, are typically made from assets in your estate rather than from disposable income, and come to fruition upon your death.

A misconception is that planned giving is only for the "wealthy." The truth is, even people of modest means can make a

difference through planned giving, and there are some planned gifts that are very simple to put in place.

Read more about it at: <http://www.rmhcpghome.org/Idaho>

You can expect to see more information from us in the future through articles or newsletters as we learn together the many ways we can leave a legacy.

REGENCE BLUESHIELD OF IDAHO COMMUNITY PARTNERSHIP

Regence BlueShield of Idaho announced that Ronald McDonald House Charities of Idaho was selected as a 2014 Regence Community Partner Organization. They presented a \$100,000 check to House staff, board members and volunteers on Friday, March 14.



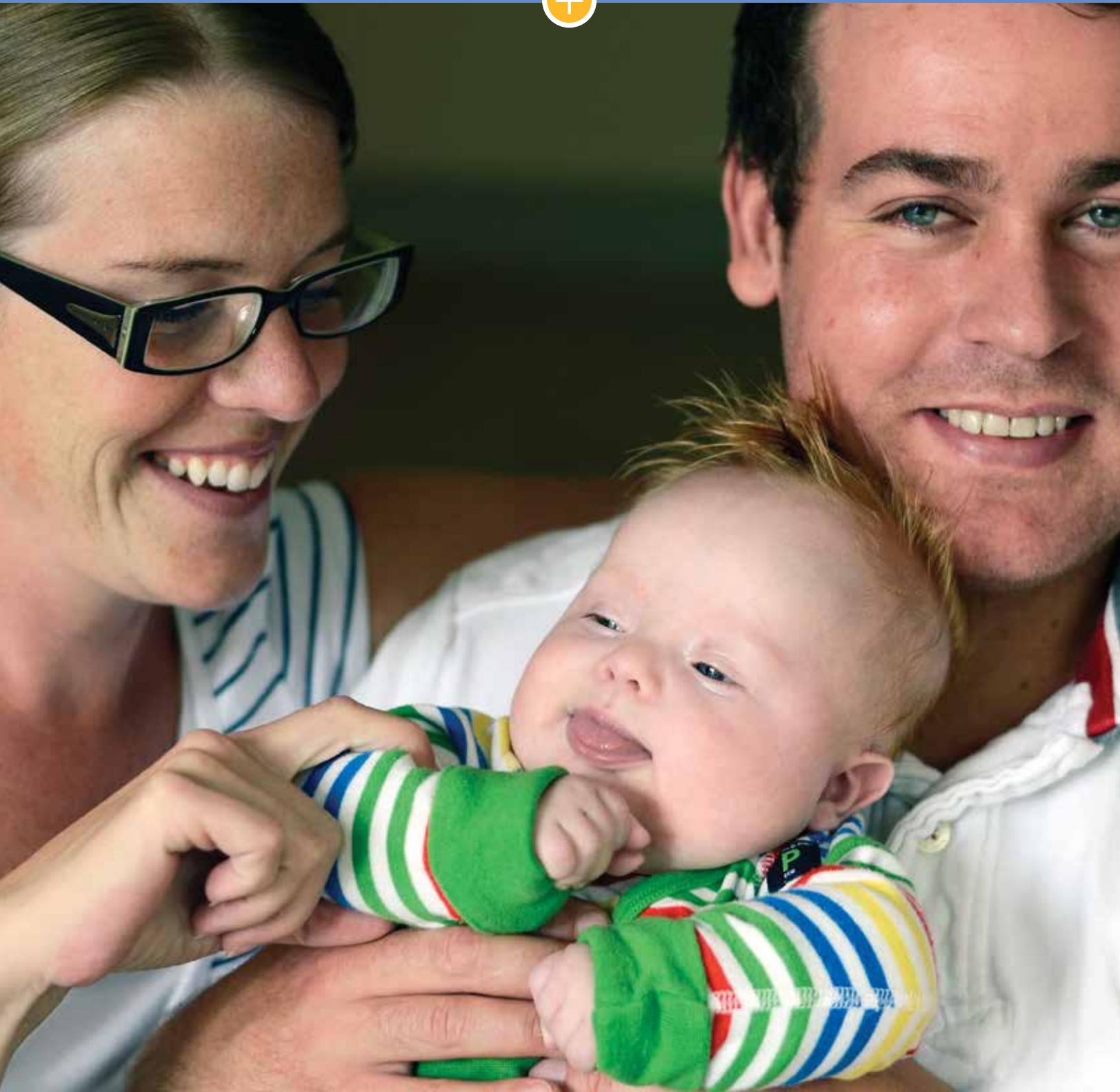
Regence
your health, connected.SM

"We feel very fortunate to be partnering with a nonprofit that shares our commitment to helping the overall well-being of Idaho families across our state," said Scott Kreiling, Regence president. "The Ronald McDonald House has opened its doors to so many people who needed a home while their children were in the hospital. Through our partnership we can help them continue to grow so they can help even more families."

Regence community partner organizations receive comprehensive assistance through financial grants, event support, board member involvement (Ronald McDonald House board member, Georganne Benjamin is a Regence employee), featured placement in an annual employee giving campaign and employee volunteer support.

Such a diverse scope of support will put RMHC of Idaho in a stronger position to continue fulfilling our mission and allow us to focus on essential messaging and invest in strategies that strengthen visibility for the House across the state.

————— *2013 Annual Report* —————
TO THE COMMUNITY



Mission Statement

Ronald McDonald House Charities® of Idaho operates the Idaho Ronald McDonald House® to provide a temporary home away from home for families of ill or injured children receiving treatment at Boise medical facilities. In addition, the Charity invests in community programs that promote the health and well-being of children.

Board of Directors

Rick Darmody, President
Ernie Unger, Vice-President
Sue Quint, Treasurer
Luke Sturdy, Secretary
Anne-Marie Merlo, Past President

Becky Alexander
Georganne Benjamin
Ann Carlson
Chris Comstock
Josh Evett
Rashelle Gussner
Erik Hansen
Gregory Janos, MD
Tonya Kardas
Darren Kyle
Garrett Lofto
Cindy Martin
Jerry Randklev
Mike Schanze
Sarah Seidl
LeAnn South

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Ellie Pharis, Development Director
Mike Krause, Director of House Operations
Ramona Dopps, Data & Administrative Director
Micaela de Loyola, Volunteer Coordinator
Melissa Berger, Resident Manager
Megan Schuelke, House Coordinator
Chelsea Turner, Housekeeping
Zarina Pulotova, Housekeeping

Home Matters is a publication of Ronald McDonald House Charities® of Idaho, Inc.

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From the **PRESIDENT** of the Board and the **EXECUTIVE DIRECTOR**



Dear Friends of Idaho Ronald McDonald House,

We'd like to thank each of you for your tremendous support this past year. The mission of the Ronald McDonald House to provide a home away from home for the families of ill and injured children continues to be vital in our communities. The need for the services of the House continues to grow as we have more and more families from Idaho, Oregon and beyond using the House each month.

During the past year, the Board of Directors has spent significant time focused on strategic planning for the future. The goal of this planning has been twofold. First, we want to ensure the charity is sustainable moving forward. We feel as an organization, we are in a strong position as it relates to sustainability, thanks in large part to all of our outstanding supporters. The second goal has been to ensure that when the time is right for growth, we are ready to meet that demand. The Board has empowered an Expansion Committee to explore and review all options available and their research is helping the Board put together the best plan for growth. The Expansion Committee is doing an outstanding job and the work is ongoing preparing for potential future expansion. You can look for more information to come as we communicate our plans and needs.

The changing environment of children's healthcare and the increased need for the services of the House program are a top priority for the Board. While we look toward the future, we appreciate your involvement today – volunteering your time, sharing your talents, and giving of your resources. It matters to families each and every day, and together we make the Idaho Ronald McDonald House more than a place that gives help, it gives hope.

All our best,

Rick Darmody
President, Board of Directors

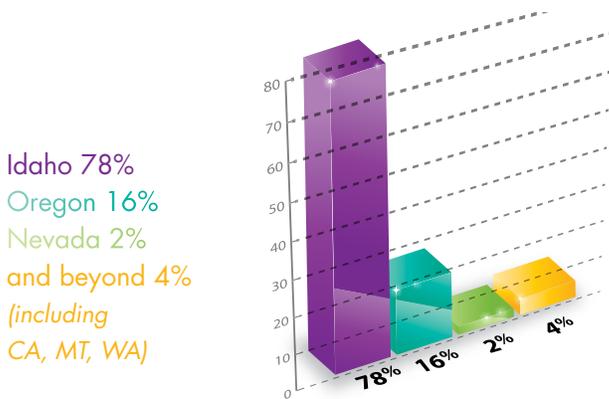
Mindy Plumlee
Executive Director

2013

FACTS & HIGHLIGHTS

In 2013, 559 families visited the Idaho Ronald McDonald House for 5,057 total nights of lodging.

Families came from communities across:

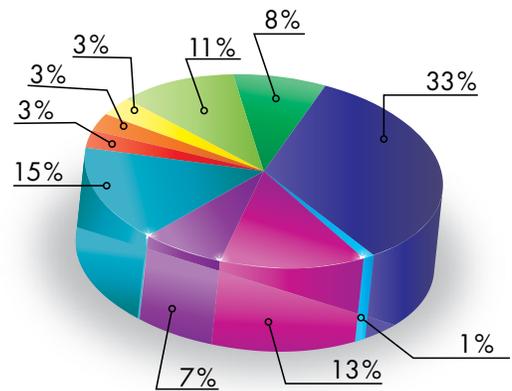


The average length of stay was 9 days and the average occupancy for 2013 was 81%.

The value of providing a room, meals, etc. at the Ronald McDonald House is more than \$169 a day, per family. There are some things you can't assign a dollar figure to: peace of mind, a caring environment, the support of volunteers and other guest families. Those intangibles are what make this House a home. In 2013, more than \$612,000 in essential services were delivered to families using the House.

Families come with children who have the following conditions:

- Premature Birth: 33%
- Gastro Intestinal: 8%
- NICU other: 11%
- Respiratory: 3%
- Orthopedic: 3%
- Surgery: 3%
- Pediatric other: 15%
- Neurological: 7%
- Cancer: 13%
- Cardiac: 1%



Reaching Out Into the Community

Outside the walls of the Ronald McDonald House, the mission of helping children continues locally and across the State.

Food Boxes:

Some families of pediatric patients at our partner hospitals stay at the bedside of the patient. Perhaps there are complications that make it necessary for them to be there at all times. The Ronald McDonald House may be full and they are waiting for an available room, or they may live close enough to drive home at the end of each day. We still provide care and support by delivering a food box so the family has nourishing and convenient snacks. This program is still developing, but over the past year, we assisted 96 families in this way, helping them to reduce financial burdens and spend more time with their child.

Grant making:

Ronald McDonald House Charities of Idaho uses a matching grants program available through Ronald McDonald House Charities Global Office in Oak Brook, IL to help provide funding for programs that focus on pediatric oral health.

During 2012, over \$43,000 was placed into the canisters at McDonald's® restaurants throughout the State to benefit RMHC of

Idaho. These proceeds along with the matching funds helped the following organizations benefit more than 4,000 of Idaho's school age children.

- Children's Free Dental Clinic in the Boise School District – Dental Equipment & Supplies
- Central District Health Department - School Based Sealant Project
- Idaho Dental Foundation – Statewide 'Give Kids A Smile' Program
- Idaho State University Department of Dental Hygiene – Greenacres Elementary School Sealant Program
- Southeastern Idaho Public Health – The Marsh Valley, Aberdeen and American Falls Smiles Projects
- Southwest District Health – School Based Screenings, Fluoride and Cleaning

2013

FINANCIAL STATEMENTS

Statement of Financial Position



ASSETS 2012

CURRENT ASSETS

Cash & cash equivalents	\$355,837
Prepaid expenses	<u>92,584</u>
TOTAL CURRENT ASSETS	\$448,421

NONCURRENT ASSETS

Investments	\$4,459,866
Property & equipment	2,305,366
Less accumulated depreciation	<u>-1,271,728</u>
	\$5,493,504

TOTAL ASSETS **\$5,941,925**



LIABILITIES & NET ASSETS

Accounts payable	\$14,708
Accrued salaries & payroll taxes	15,776
Accrued vacation	<u>14,334</u>
TOTAL CURRENT LIABILITIES	\$44,818

NET ASSETS

Unrestricted	
Board designated	\$1,900,000
Undesignated	<u>3,250,907</u>
Total unrestricted	\$5,150,907
Temporarily Restricted	\$250,000
Permanently restricted	<u>496,200</u>
TOTAL NET ASSETS	\$5,897,107

TOTAL LIABILITIES & NET ASSETS **\$5,941,925**

Statement of Activities



PUBLIC SUPPORT & REVENUE

Contributions	\$556,938
In-kind donations	72,112
Special events	169,047
Room donations	10,712
Other revenue	20,530
Disposal of fixed assets	761
Investment gain/loss	<u>507,459</u>
TOTAL REVENUE & SUPPORT	\$1,337,559

EXPENSES

Program services:	
House operations	\$488,056
Children services grants	21,768
Management & general	152,787
Fundraising & special events	88,769
Unallocated donation boxes	<u>11,850</u>
TOTAL EXPENSES	\$763,230
TEMPORARILY RESTRICTED NET ASSETS	\$250,000

NET INCOME/LOSS **\$824,329**

Volunteers
MAKE THIS HOUSE A HOME



Volunteers do not necessarily have the time; they just have the heart.
~ Elizabeth Andrew

The smallest act of kindness is worth more than the grandest intention.
~ Oscar Wilde



Too often we underestimate the power of a touch, a smile, a kind word, a listening ear, an honest compliment, or the smallest act of caring, all of which have the potential to turn a life around.
~ Leo Buscaglia





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www.rmhcidaho.org



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2014 Community Partner Organization



Ronald McDonald House
EVENTS



2014

- Sept. 5 - 30 **Online auction** open at rmhboise.afrogs.org
- Sept. 24 **J.R. Simplot Memorial Golf Tournament**
Falcon Crest Golf Club – Kuna, ID
- Now - Dec. 12 **2015 Entertainment Books** for Sale
- Nov. 17 - Dec. 31 **Share A Night**

2015

- Feb. 1 **Idaho Ronald McDonald House 27th Anniversary**
- May 29 & 30 **Western States CAT/Idaho Ronald McDonald House Sporting Clays Tournament** at Black Dog Clays, Boise

Community

EVENTS

Benefiting the Ronald McDonald House



- Sept. - Dec. 24 **2014 Southern Living Cookbooks** on Sale at Dillard's
- Oct. 15 **40th Anniversary of 1st Ronald McDonald House, #forRMHC**
- Oct. 15 **Day of Change at your local McDonald's® Restaurant**

Help Us Keep Our Database Current

Please send a note or call to inform us of any changes to your name or address, or to report duplicate mailings. Thank you for your assistance.

info@rmhcidaho.org (208)336-5478

For more information about these events visit our website at www.rmhcidaho.org or call (208)336-5478.