



Home Matters

Ronald McDonald House Charities® of Idaho, Inc.

Volume 13, Issue 2 | Fall 2012

Keeping the Family Together

By Keri Lott

On June 5th 2010 our family received devastating news. Our 13 year old boy and my kids' brother had Acute Lymphoblastic Leukemia. It is something we had heard of before because just 3 years earlier his cousin was diagnosed with the same. This time we were not sitting on the side lines, we were going to have to go through it. As a mother I did not know how I was going to be able to care for him and the other 6 children at home. I worried for my husband because I knew Jared and I would be away from home quite often and that was a lot for him to have to take on, working and caring for the kids and worrying about us. My husband and I stayed at the hospital for about 3 nights with Jared as he got started on his chemotherapy and received the bone biopsies and spinal taps that were necessary.

The social worker at the hospital arranged for us to stay in a room at the Ronald McDonald House. I had gone to the restaurants but I had no idea they had a house. I was blown away! The home was beautiful and it brought a sense of being home when mine was two hours away. The staff showed my husband and me around to the different services that the house offered. They then showed us to our room. It was so nice to have somewhere to go that we did not have to listen to the constant beeping of the monitors. We were able to get some much needed rest, and cry and pray together.



Lott family

Steven eventually had to go home and I was left with Jared. What a comfort to see smiling faces every morning and have someone to talk to when it was needed and even receive the occasional hug.

I was allowed to cook meals for the house and help clean, among other things. I have made many friends at the RMH in both the staff and those staying there.

Christmas came and with all the expenses that were involved with Jared's care we wondered how we were going to give a nice Christmas to our children. The RMH went above and beyond for our family. For one day out of the year the family could act as if cancer did not even exist. I will never forget the looks on our kids' faces or the gratitude in me or my husband's hearts.

Since June 5th 2010 Jared has had his struggles as any child with cancer would but he is doing wonderful. He has grown into a young man and always has a smile and words of encouragement for others. He is playing high school football with 2 of his brothers and is able to keep his grades at A's. He is working towards becoming a Pediatric Oncologist with the help of his doctors.



I am so grateful that we have had the opportunity to be part of the RMH and help them in return. My boys are always ready to volunteer when needed and enjoy it when they do. My oldest son, DeMar had the opportunity to do a service project taking out the old mattresses so that the house was ready for their new ones. He had family and friends help and he was able to accomplish his Eagle and Senior Project. It also allowed those that were helping to see what the house has to offer.

The organization has done so much for my family and especially me. When times were hard and I was growing lonely they were there to uplift me and offer support. I am very grateful for their friendship which goes beyond that of being a staff member. The Ronald McDonald House and their staff have a special place in my heart and I hope that one day I am able to pay it forward.



J.R. Simplot Memorial Golf Tournament

Benefiting the Idaho Ronald McDonald House - September 19, 2012

The J.R. Simplot Memorial Golf Tournament raises funds for the Idaho Ronald McDonald House. By taking part, you'll help moms, dads, sisters, and brothers find a comfortable, welcoming place to stay while their loved one receives the care they need. Over the years, the Simplot family and the J.R. Simplot Company have partnered with the Idaho Ronald McDonald House providing much appreciated financial support and volunteer resources.

The Tournament is a one-day four-person scramble at the Falcon Crest Golf Club. Besides the challenge of this course, there will be contests on the holes to make the round fun and exciting for all skill levels.

Sponsorship information is available on our website at www.rmhcidaho.org. If you aren't able to play, you can still be involved by sponsoring a hole, donating an item for the auction, or volunteering. For more information contact Ellie Pharis at ellie@rmhcidaho.org or 208-336-5478.

Small Ways to Make a Big Difference

Every Day of the year, McDonald's® makes it easy to give back to the Ronald McDonald House.

Give A Hand – when you visit your local McDonald's November 10-20, you can purchase a paper hand for a \$1 donation to RMHC...hands will be posted throughout the restaurants.

Change – the RMHC Donation boxes at the counter and drive-thru at McDonald's are the place where your spare change combines with others and can really add up. Last year, over \$65,000 was collected in the donation boxes throughout Idaho and Eastern Oregon.

Hope – it's now in a Happy Meal®. Every time a Happy Meal or Mighty Kids Meal® is purchased, your local McDonald's owner makes a donation to RMHC.

The Perfect Holiday Gift

What is the perfect gift for families, friends, co-workers, clients or teachers? We can answer that question for you – and it's only \$10! Dillard's and Southern Living have once again put together a brand new exclusive hardbound holiday cookbook; full of color photos, recipes, menus and decorating tips. One stop shopping for everyone on your list plus you help families and children at the Idaho Ronald McDonald House, as all books sold in Idaho benefit the Idaho Ronald McDonald House. Get yours today.



Get your 2013 Entertainment Book Today!

The 2013 Entertainment Books are available now at the Idaho Ronald McDonald House for just \$30 and all proceeds benefit the House. The book includes many 2 for 1 coupons for a variety of local restaurants and coupons for free or reduced cost tickets to fun attractions in the area and beyond for travel. Pick up your book or get one for a gift and start saving today!

Wish List

Thank you for thinking of the families who stay at the Ronald McDonald House. Your donations truly help make this House a Home.

Snack foods- fruit cups, granola bars, crackers, and nuts

Disposable Cups (both for cold & hot beverages)

Liquid anti-bacterial hand soap

Foil

Gift Cards for Gas (for the families to travel home)

For a complete wish list, please visit our website at www.rmhcidaho.org. We now have wish lists through Amazon.com and Walmart.com. You can access these wish lists from the direct links on our website.



Cam Schrooth, Eagle Scout, organized a wish list drive

Holiday Help

The Christmas season is a busy time at the Ronald McDonald House, and we need your help to make it special.

Every year we create a "Santa's Workshop" room where guests can "shop" for gifts – toys, books, games, gloves, hats and clothing – for members of their families. It is a tremendous help for a mom or dad to not have the worries of shopping and preparing for the holidays when they are so focused on being there for their child in the hospital.

Gifts can be dropped off at the House unwrapped. All items must be new and in the original packaging.



Gift Cards: Gas cards, grocery cards, local restaurants or clothing stores

Clothing: Premie and newborn clothing as well as ALL sizes child and adult for jackets, sweaters, pants, shirts, hats and gloves.

Toys: For all ages including babies, toddlers and children up to 18.

Food: Potatoes, stuffing, baking supplies, plus frozen turkeys or hams for a traditional holiday meal.

For more information, contact Sandra at 208-336-5478 or sandra@rmhcidaho.org. Thank you for helping to provide a meaningful holiday season for families and children at the House.



*2011 Annual Report
to the Community*



RONALD MCDONALD
HOUSE CHARITIES
IDAHO

Mission Statement

Ronald McDonald House Charities® of Idaho operates the Idaho Ronald McDonald House® to provide a temporary home away from home for families of ill or injured children receiving treatment at Boise medical facilities. In addition, the Charity invests in community programs that promote the health and well-being of children.

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Sandra Wood, Director of House Operations

Ellie Pharis, Development Director

Micaela de Loyola, Volunteer Coordinator

Ashley Ingalls, House Coordinator

Heather Stanfill, Resident Manager

Diana Jones, Housekeeping

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From the President of the Board and the Executive Director

Numbers are one important way to measure the success of an organization. For the Ronald McDonald House, we count how many families stayed, for how long, why, from where, and how much funding we need to meet our mission. How many gallons of milk did it take to supply the House for a week, how many Board or committee meetings were held, and how many volunteer hours were given? Yes, numbers tell part of our story, and as a Board we take the task of oversight and responsibility seriously as we govern with accountability and transparency.

But as important as the numbers are, it is the stories and the people behind the numbers that bring us all together. It's Kylie, Luke, Savannah, Alonzo, Nate and hundreds more children who are counting on our help. Many families travel far from home to get treatment for their children. The combination of distance and time can divide families. And for these kids facing a serious medical crisis, having your Mom and Dad close by for love and support is so very important.

The Ronald McDonald House is built on the simple idea that nothing else should matter when a family is focused on healing their child – not where they can afford to stay, where they will get their next meal or where they will lay their heads at night to rest.

The facts and figures on the pages that follow give you an overview of the Ronald McDonald House families and our programs. But as you review the numbers, remember why we are all involved, and the difference that we make for the families that we serve. Your generosity as volunteers and donors makes it all possible. Thank you for being part of the RMH family and providing comfort and hope for families and children when they need it the most.

Regards,

A handwritten signature in black ink, appearing to be 'S Seidl'.

Sarah Seidl
President, Board of Directors

A handwritten signature in black ink, appearing to be 'Mindy'.

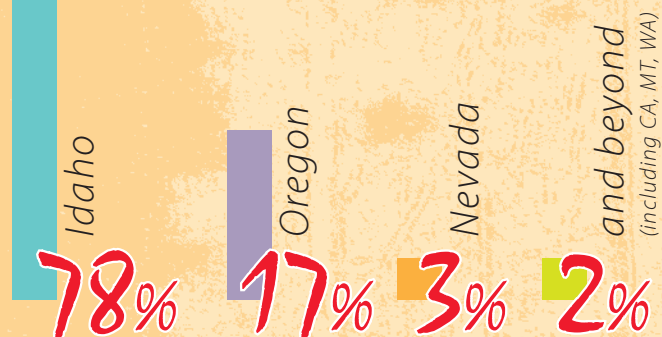
Mindy Plumlee
Executive Director

In 2011, **579 families**
visited the Idaho Ronald McDonald
House for **4,275 total**
nights of lodging.

Idaho Ronald McDonald House®

Facts & Highlights

Families came from communities across:

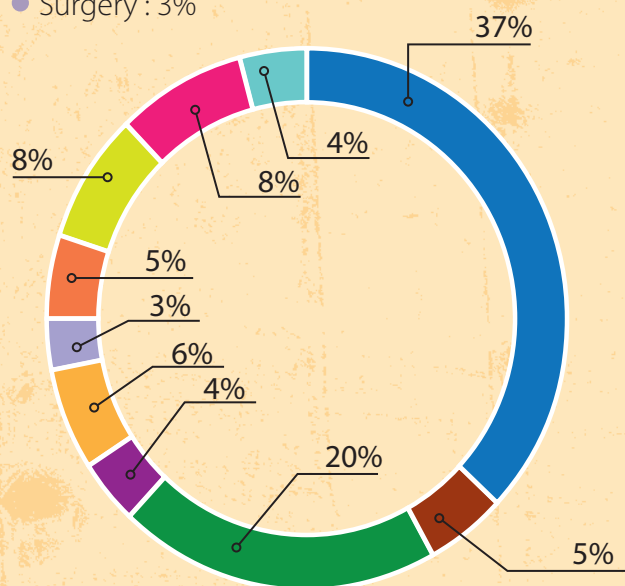


The average length of stay was 7 days and the average **occupancy** for 2011 was **70%**.

The value of providing a room, meals, etc at the Ronald McDonald House is more than \$135 a day, per family. There are some things you can't assign a dollar figure to... **peace of mind, a caring environment, the support of volunteers and other guest families.** Those intangibles are what make this House a home. In 2011, more than \$577,000 in essential services were delivered to families using the House.

Families come with children who have the following conditions:

- Premature Birth : 37%
- Gastro Intestinal : 5%
- NICU other : 20%
- Respiratory : 4%
- Orthopedic : 6%
- Surgery : 3%
- Pediatric other: 5%
- Neurological: 8%
- Cancer : 8%
- Cardiac: 4%



Reaching Out Into the Community

Outside the walls of the Ronald McDonald House, the mission of helping children continues. Ronald McDonald House Charities of Idaho uses a matching grants program available through Ronald McDonald House Charities Global Office in Oak Brook, IL to help provide funding for programs that focus on the health and well being of children.

During 2010, over \$40,000 was placed into the canisters at McDonald's® restaurants throughout the State. These proceeds along with matching funds from the RMHC Global Office helped Ronald McDonald House Charities of Idaho and other organizations that focus on children in 2011.

The current local grant focus is pediatric oral health care. Below is a list of organizations in Idaho that received a grant from Ronald McDonald House Charities in 2011 to benefit Idaho's children.

- Children's Free Dental Clinic - *Miles of Smiles No Cavity Club*
- Central District Health Department - *School Based Sealant Project*
- Caring Foundation for Children - *Idaho Caring Fdn Dental Care Program*
- Valley Family Health Care - *Oral Health Screening, Education and Treatment to Payette after school program participants*
- Idaho State University Dept of Dental Hygiene - *SE Idaho Give Kids a Smile Day*
- Southwest District Health - *On the Right Track to Fighting Plaque Project*
- Terry Reilly Health Services - *Improving Dental Care for young children*
- Family Health Services - *Filer Elementary School Dental Sealant Services*
- Pocatello/Chubbuck Head Start - *Head Start to a Healthy Smile*
- Health West - *Healthy Months begin at Well Child Visits*

2011 Financial Statements

Statement of Financial Position

ASSETS 2011

CURRENT ASSETS

Cash & cash equivalents	\$171,687
Accounts receivable	11,395
Prepaid expenses	<u>9,036</u>
TOTAL CURRENT ASSETS	\$192,118

NONCURRENT ASSETS

Investments	\$3,495,535
Property & equipment	2,231,770
Less accumulated depreciation	<u>-1,109,317</u>
	\$4,617,988

TOTAL ASSETS \$4,810,106

LIABILITIES & NET ASSETS

Accounts payable	\$ 16,480
Accrued salaries & payroll taxes	15,627
Accrued vacation	<u>11,566</u>
TOTAL CURRENT LIABILITIES	\$43,673

NON CURRENT LIABILITIES \$29,651

NET ASSETS

Unrestricted	
Board designated	\$1,810,000
Undesignated	<u>2,430,582</u>
Total unrestricted	\$4,240,582
Permanently restricted	<u>496,200</u>
TOTAL NET ASSETS	\$4,736,782

TOTAL LIABILITIES & NET ASSETS \$4,810,106

Statement of Activities

PUBLIC SUPPORT & REVENUE

Contributions	\$419,807
Bequests	53,318
In-kind donations	91,258
Special events	132,855
Room donations	20,414
Other revenue	601
Disposal of fixed assets	-6,134
Investment gain/loss	<u>-19,202</u>
TOTAL REVENUE & SUPPORT	\$ 692,917

EXPENSES

Program services:	
House operations	438,110
Children services grants	20,744
Management & general	116,202
Fundraising & special events	105,771
Unallocated donation boxes	<u>13,299</u>
TOTAL EXPENSES	\$694,126

NET INCOME/LOSS -\$1,209

Assets Released from Restrictions in 2011 totalled \$15,000

Volunteers Make This House A Home



SW Airlines staff and their families after making a fantastic BBQ dinner for RMH families



Alonna Smith – BSU student baked cupcakes



Annie Greenwood – U of I student – came throughout the summer and brought her friends to bake cookies and cakes



Alyx – Nampa student – comes on Tuesday's to help longtime volunteer Vera prepare lunch for the families



Chrisitiana Svetkovich - BSU Student, baked yummy blueberry tarts



Wells Fargo team members prepared a BBQ for RMH families to enjoy



Debra Lang had help making scrumptious treats



Eagle Nazarene Youth Group – had a great time listening to music and baking cookies



Morgan Stanley Smith Barney coworkers got together to prepare a much appreciated dinner



Cooper and Custer families prepared a wonderful chicken tortilla soup



Starbucks crew prepared a delicious chili and cornbread dinner



Become a fan of the Ronald McDonald House Charities of Idaho on Facebook!



Follow the Idaho Ronald McDonald House on Twitter...
@RMHIdaho

Home Matters is a publication of Ronald McDonald House Charities® of Idaho, Inc

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2012 - 2013 HAPPENINGS

September – December 14, 2012

2013 Entertainment Books for Sale

November 10-20, 2012

**Give A Hand at Your Local
McDonald's® Restaurants**

November 15 – December 31, 2012

Share A Night

February 1, 2013

**Idaho Ronald McDonald House®
25th Anniversary**

**May 31 &
June 1, 2013**

**Western States CAT
Idaho Ronald McDonald House
Sporting Clays Tournament
Black Dog Clays, Boise**

September, 2013

**J.R. Simplot Memorial Golf Tournament
benefiting the Idaho Ronald McDonald
House at Falcon Crest Golf Club, Kuna**

**Come on!
Collect for RMHC®!**

Coin by coin, box by box,
you are helping children in
your own community.

Thank you for collecting for
Ronald McDonald House Charities®.



Collect. Give. Hope.

For more information about these events visit our website
at www.rmhcidaho.org or call (208)336-5478.